

BUSINESS HISTORY REVIEW

AUTUMN 2004



1411 Walnut Street, home of the Philadelphia Stock Exchange from 1913 to 1951

Cover: The Philadelphia Stock Exchange dates its founding to 1790, making it the oldest one in the country. Even so, very little has been written about it, or other, regional exchanges. John Caskey's article, "The Philadelphia Stock Exchange: Adapting to Survive in Changing Markets," examines the strategies of the exchange in the latter half of the twentieth century as it competed against its larger rival in New York. Image of painting, completed in 2000 by William S. Hudders, used by permission of the Philadelphia Stock Exchange.



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Contributors

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Cheryl Lyon-Jenness is faculty specialist and director of undergraduate studies in the Department of History at Western Michigan University in Kalamazoo, Michigan. Her research interests include nineteenth-century horticulture and agricultural history, environmental history, and material-culture studies. Her book, *For Shade and For Comfort: Democratizing Horticulture in the Nineteenth-Century Midwest* (2004), examines ornamental plant use in midwestern domestic landscapes. An article entitled “Picturing Progress: Assessing the Nineteenth-Century Atlas Map Bonanza” appeared in the fall 2004 issue of the *Michigan Historical Review*. Currently, she is exploring the role of women in the nineteenth-century horticultural trade and assembling an edited volume of letters based on the correspondence of nineteenth-century Illinois nurseryman John Kennicott.

Wyatt Wells is professor of history at Auburn University Montgomery, where he served as Distinguished Research Professor from 2001 to 2003. He was a Fulbright Fellow at the University of Hong Kong from 2001 to 2002. His research concentrates on political economy, particularly the intersection of business and government. Professor Wells is author of *Economist in an Uncertain World: Arthur F. Burns and the Federal Reserve, 1970–1978* (1994), *Antitrust and the Formation of the Postwar World* (2002), and *American Capitalism, 1945–2000* (2003). His article “Certificates and Computers: The Remaking of Wall Street, 1967–1971,” published in the *Business History Review*, won the 2000 Newcomen Article Award.