

PROSPECTS

An Annual of American Cultural Studies

Volume 15

Edited by Jack Salzman

Assistant to the Editor
Thomas Pitoniak



Cambridge University Press

Center for American Culture Studies
Columbia University

Cover Illustration

“Wall Street, 1850” by A. Kollner

Courtesy of the New York Library

Eno Collection; Astor, Lenox and Tilden Foundations.

Editorial Office: Jack Salzman, Editor, *Prospects*, Center for American Culture Studies, 603 Lewisohn Hall, Columbia University, New York, NY 10027, U.S.A.

Publishing and Subscription Offices: Cambridge University Press, 40 West 20th Street, New York, NY 10011, U.S.A.; or Cambridge University Press, The Edinburgh Building, Shaftesbury Road, Cambridge CB2 2RU, England.

Subscription Information: *Prospects* (ISSN 0361-2333) is published annually in softcover. Institutional subscription rates for Volume 16, 1991: US \$63.00 in the U.S.A. and Canada, UK £40.00 in the U.K. and Eire, and UK £40.00 elsewhere; for individuals; US \$37.00 in the U.S.A. and Canada and UK £24.00 in all other countries. Prices include postage and insurance.

Back Volumes: All back volumes available. Contact the Cambridge subscription office.

Copyright © 1990 Cambridge University Press. All rights reserved. No part of this publication may be reproduced, in any form or by any means, electronic, photocopying or otherwise, without permission in writing from Cambridge University Press. *Photocopying information for users in the U.S.A.:* The Item-Fee Code for this publication (0361-2333/90 \$5.00 + .00) indicates that copying for internal or personal use beyond that permitted by Sec. 107 or 108 of the U.S. Copyright Law is authorized for users duly registered with the Copyright Clearance Center (CCC) Transaction Reporting Service, provided that the appropriate remittance of \$5.00 per article is paid directly to: CCC, 27 Congress Street, Salem, MA 01970. Specific written permission must be obtained for all other copying.

Printed in the United States of America

Contents

Dean Acheson and the Potato Head Blues; or, Some British Academic Attitudes to America and Its Literature Robert Lawson-Peebles	1
The Discourse of Modernism in the Age of Jefferson Frank Shuffelton	23
Reading <i>The House of the Seven Gables</i> : Narrative as a Cultural System Richard H. Millington	39
The Emersonian Presence in Abstract Expressionism Matthew Baigell	91
“ <i>Scientia Pro Patria</i> ”: Herbert Baxter Adams and Mugwump Academic Reform at Johns Hopkins, 1876–1901 Raymond J. Cunningham	109
Love and Friendship in <i>The Bostonians</i> Robert White	145
Ladies, Gentlemen, Flirts, Mashers, Snoozers, and the Breaking of Etiquette’s Code Guy Szuberla	169
Grinding the Gears of Production and Consumption: Representational versus Nonrepresentational Advertising for Automobiles in the Mid-1920s Fredrik Chr. Brøgger	197

Artistic Ideals and Commercial Practices: The Problem of Status for American Illustrators Michele H. Bogart	225
Thomas Hart Benton's <i>Jealous Lover</i> and the Ballad of Middle- Brow Culture Barbara E. Ladner	283
The Drama of Farming: The Federal Theatre Living Newspapers on Agriculture John O'Connor	325
Practical Philanthropy: The Phelps-Stokes Fund and Housing Deborah S. Gardner	359
The Revolt Against Cultural Determinism and the Meaning of Community Action: A View from Cincinnati Zane L. Miller and Bruce Tucker	413
Middletown Again Dwight Hoover	445
Notes on Contributors	487