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GIVEN FOR STUDY AND RESEARCH IN THE BUSINESS HISTORY
AND/OR THE ECONOMIC HISTORY OF THE UNITED STATES
DURING THE ACADEMIC YEAR

1961-1962

ELIGIBILITY

Applicants must be American citizens and planning to acquire a Ph.D. degree, with either American Economic History or American Business History as the area of major interest. Those who have demonstrated capacity to pursue graduate work successfully for one year will have an advantage over those who are just beginning graduate study. The Fellow will select the university he wishes to attend after consultation with the committee of selection. Every applicant should have ambitions at least to teach, if not to engage in research, in his chosen field of study.

SELECTION

The committee to select the Lincoln Educational Foundation Fellow is as follows: Joe B. Frantz, University of Texas; George S. Gibb, editor of *Business History Review*; Herbert Heaton, University of Minnesota, emeritus; A. K. Steigerwalt, University of Michigan; and Ralph W. Hidy, Harvard Business School, chairman.

APPLICATION

Applications for the Fellowship must be submitted not later than February 15, 1961. Inquiries and requests for application blanks should be directed to Ralph W. Hidy, Morgan Hall 304, Graduate School of Business Administration, Harvard University, Soldiers Field, Boston 63, Massachusetts.

Donald L. Kemmerer University of Illinois President prosessossessossessossessossessossessossessossessossessossessossessossessossessossessossessossessossessossesso

THE LINCOLN EDUCATIONAL FOUNDATION, INC. 50 EAST 42 STREET — NEW YORK 17, NEW YORK

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ANNOUNCES A

\$4,500 FELLOWSHIP
IN BUSINESS HISTORY

given for twelve months of study and research at the Harvard Graduate School of Business Administration for the purpose of providing further training of qualified men in the study and teaching of Business History.

Applicants for the Fellowship should normally hold a doctor's degree, though exceptional circumstances might alter this stipulation. Their academic training should preferably be in American History, Economic History, or Economics. In the main, preference will be given to applicants who intend to make a career in teaching. Preferably the applicant should be no more than thirty-two years of age.

A committee of three, appointed by the Dean of the Harvard Graduate School of Business Administration, will select from among the applicants the name of a candidate to be presented to the President and Fellows of Harvard College for approval. The Fellowship will be granted for a twelvemonth period beginning September 1, 1961. The stipend will be paid in twelve monthly installments. Payments are in the nature of an award for merit and not an emolument for services rendered.

The Fellow will become an enrolled student in the Harvard Graduate School of Business Administration. He will be expected to do research in Business History, the topic to be selected in consultation with members of the Business History and one other, preferably Business Policy.

Applications for the Fellowship must be submitted not later than February 1, 1961. Inquiries and requests for application blanks should be directed to Ralph W. Hidy, Morgan Hall 304, Graduate School of Business Administration, Harvard University, Soldiers Field, Boston 63, Massachusetts.

BUSINESS HISTORY REVIEW

Cleveland's Venezuelan Message

The President's determined foreign policy pronouncement focused attention upon both the lack of unanimity in business circles and a surprising capacity for independent American action in international finance. For historians, the Venezuelan Message is a challenge inviting efforts to probe the depth and longevity of cleavage between public policy sentiment in the financial and industrial-mercantile sectors of the economy.

WALTER LAFEBER

Industrial Relations Policies, 1900-1933

The first third of the twentieth century completely transformed the practice of industrial relations in American business. Three principal motivating forces may be identified. These not only fluctuated in time, place, and influence, but have received unequal and less than impartial historical attention.

NORMAN J. WOOD

British-Texan Investment Cattle Boom, 1880-1885

Like most speculative extravaganzas, the Western cattle boom was compounded out of a bona fide opportunity, exaggeration, gullibility, inadequate communications, dishonesty, and incompetence. There were some solid residual benefits, representing, in effect, an involuntary gift by British investors to their American cousins.

RICHARD GRAHAM

Development of Bookkeeping into Accounting

The transition from simple record keeping to accounting more or less in the form we know it today took many hundreds of years, though most of the basic developments had occurred by early Renaissance times. The advance of the art was intimately linked with a growing literature, the advancement of status, and other recognizable signs of maturing professionalism.

JAMES DON EDWARDS

American Accounting before 1900

Some later observers, impressed perhaps by rapid progress of the art after 1900, showed disdain for nineteenth-century methods. Five principal factors, however, produced a steady evolution and made accounting an element of importance in the nineteenth-century American business world.

ROY J. SAMPSON

Memoir of Sir George Touche, 1861-1935

The career of this influential accountant illuminates, with colorful Victorian overtones, the beginnings of the investment trust movement and the heyday of British international investment.

MARY E. MURPHY

The Kress Library

This monograph is another in a bibliographical series designed to call attention to accessible major repositories of business history source materials, describing both the basic collections and recent acquisitions.

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