

The Pennsylvania State University Press

Vol. 10, No. 4 1998

Journal of Policy History

EDITOR

Donald T. Critchlow

ASSOCIATE EDITOR/BOOK REVIEW EDITOR

David B. Robertson University of Missouri, St. Louis

MANAGING EDITOR

Thomas F. Curran

COPYEDITOR

Cherene Holland

EDITORIAL ASSOCIATE

Patricia E. Powers

EDITORIAL BOARD

Brian Balogh (History)
University of Virginia
Amy Bridges (Political Science)
University of California, San Diego

Jane S. De Hart (History) University of California, Santa Barbara

Martha Derthick (Government) University of Virginia

Mary O. Furner (History)
University of California, Santa Barbara

Daniel M. Fox (Medicine)
Milbank Memorial Fund

David Garrow (History) Emory University

Hugh Graham (History)

Vanderbilt University

Otis Graham (History)

University of North Carolina, Wilmington

Ira Katznelson (Political Science) Columbia University K. Austin Kerr (History)

The Ohio State University

Michael Lacey (American Studies) Woodrow Wilson Center

James Morone (Political Science)
Brown University

Ann S. Orloff (Sociology)

University of Wisconsin, Madison

James T. Patterson (History)
Brown University

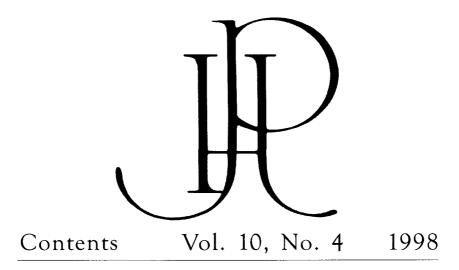
Byron E. Shafer (American Government) Nuffield College, Oxford University

Theda Skocpol (Sociology)

Harvard University

Jeffrey K. Tulis (Government) University of Texas, Austin

David Vogel (Business)
University of California, Berkeley



Articles

JANET C. GORNICK AND DAVID S. MEYER Changing Political Opportunity: The Anti-Rape Movement and Public Policy	367
MICHAEL B. KATZ AND LORRIN R. THOMAS The Invention of "Welfare" in America	399
DAVID M. HART Herbert Hoover's Last Laugh: The Enduring Significance of the "Associative State" in the United States	419
Perspectives in Policy History	
W L RORABAUGH	445

Presidency: The Case of JFK

Moral Character, Policy Effectiveness, and the

Book Reviews

ALLAN BOGUE/The Law and Natural Resources Donald Pisani, Water, Land, and the Law in the West: The Limits of Public Policy, 1850–1920 Jacqueline Vaughn Switzer, Green Backlash: The History	461
and Politics of Environmental Opposition in the U.S.	
DEBORAH STONE/History, Moral Agency,	465
and the Civil War Amendments	
Peggy Cooper Davis, Neglected Stories: The Constitution	
and Family Values	
KEVEN MULCAHY/The Public Interest in Public	471
Broadcasting	
James Day, The Vanishing Vision: The Inside Story of	
Public Television	
Ralph Engelman, Public Radio and Television in America	
JOYA MISRA/The History of Welfare Politics in the	475
United States: Explaining Welfare Reform	
Charles Noble, Welfare as We Knew It: A Political History of	
the American Welfare State	
Gareth Davies, From Opportunity to Entitlement:	
The Transformation and Decline of Great Society Liberalism	

Journal of Policy History

The *Journal of Policy History* provides an interdisciplinary forum for scholars concerned with the application of historical perspectives to public policy studies. The journal aims to encourage research into the formation and development of public policy while encouraging the application of diverse methods and theories to public policy and their politics within a historical perspective. In addition to social scientists and historians, the journal seeks to inform policy makers through a historical approach to public policy.

The *Journal of Policy History* is intended to give voice to scholars interested in understanding public policies and their development through historical inquiry and interpretation. The journal publishes historical studies of specific policy areas and policy institutions, and explores continuities and shifts in policy over time. The journal encourages interdisciplinary research into the origins and development of public policy in the United States and other countries. Comparative historical approaches to the development of public policies are also welcomed.

Manuscripts should be typed double-spaced with end notes following the text and generally should not exceed 30 typewritten pages. Manuscripts accepted for publication will be reviewed anonymously, and authors' names, including positions, addresses, and phone numbers, should appear only on the title page. Four copies of a manuscript, and a biographical sketch of no more than 50 words, should be sent to the Editor, *Journal of Policy History*, Saint Louis University, P.O.Box 56907, St. Louis, MO 63156–0907.

The *Journal of Policy History* (ISSN 0898-0306) is published quarterly by The Pennsylvania State University Press, USB 1, Suite C, University Park, PA 16802. Annual subscription rates: U.S.A.: Individuals \$29.50/yr.; Institutions \$43./yr. Outside U.S.A.: Individuals, \$35./yr.; Institutions \$50./yr. All correspondence of a business nature, including subscriptions, permissions, advertisements, and changes of address, should be addressed to The Penn State Press. Subscribers are requested to notify the Press and their local postmaster immediately of change of address. POSTMASTER: Send address changes to The Penn State Press, USB 1, Suite C, University Park, PA 16802. E-mail Address: PSPjournals@psu.edu

This journal is registered with the Copyright Clearance Center, 222 Rosewood Drive, Danvers, MA 01923. Libraries and other users registered with the CCC may photocopy any article in the journal provided that a base fee of \$1.00 per copy is paid directly to the CCC. This authorization does not extend to copies made for duplicating an entire issue, for creating anthologies, for advertising, or for reselling. For information about multiple copying for classroom use, write to the Permissions Manager, The Penn State Press, at the address above.

The journal is submitted to the following for indexing: P.A.I.S. International, Humanities Abstracts, Institute for Scientific Information, University Microfilms Inc., Sage Publications, Sociological Abstracts, Historical Abstracts, and IBZ-International Bibliography of Periodical Literature.

Copyright © 1998 by The Pennsylvania State University. All rights reserved. No copies may be made without written permission of the publisher.