Farm animal welfare — who writes the rules?

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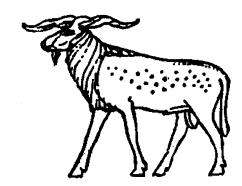
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Inside cover illustration: Ancient Egyptian corkscrew-horned sheep. Beni Hassan ca. 2000 BC (after Griffith, 1896)

FARM ANIMAL WELFARE — WHO WRITES THE RULES?

Proceedings of an International Symposium organized by THE BRITISH SOCIETY OF ANIMAL SCIENCE

BSAS OCCASIONAL PUBLICATION

Number 23

edited by A. J. F. Russel, C. A. Morgan, C. J. Savory, M. C. Appleby and T. L. J. Lawrence

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Foreword

Rules may take various forms. Some are unwritten, some are enshrined in legislation, some in codes of practice and some are part of contractual relationships. Even when they are backed by law, they may not be uniformly enforced, monitoring may not be fully effective and sanctions may vary where failure occurs.

Those who write the rules vary according to the form they take but what is more important is who says what the rules should be.

Within Great Britain, the rules that form legislation for *farm* animal welfare are written by the Ministry of Agriculture, Fisheries and Food (MAFF), as are the MAFF Codes of Practice. But industry groupings also write their own Codes of Practice and the RSPCA has written standards for their 'Freedom Foods' scheme.

Fortunately, there is general agreement that there should be common standards and that deciding what the rules should be cannot be left to the whims of individuals or to interested parties. Different people and groups are bound to differ in their perceptions of what is needed and what is practicable; and there are fundamental differences of view as to what constitutes good welfare for any particular animal, even taking account of its species, size, sex, age and the environment in which it is kept.

The overwhelming need therefore is for an independent, authoritative body, whose membership reflects all relevant interests, to arrive at a consensus of what constitutes good welfare and the conditions required to provide it.

The Farm Animal Welfare Council (FAWC) has this responsibility and publishes its findings in reports on sectors of the farm livestock industry.

Many other countries — but not all — have similar arrangements and it makes increasing sense for all these bodies, within and beyond Europe, to liaise closely and to collaborate where this is appropriate. Trade occurs internationally and, ultimately, we shall need internationally agreed rules. It is an interesting question as to who will write those.

FAWC's advice to Ministers may not always result in legislation, even where that is the recommendation and, in many cases, this now has to be EU-wide. Agreement across so many countries inevitably takes time and is likely to be reduced to what can be agreed upon.

Even if the European Union takes a position on welfare, it cannot enforce it outside its boundaries and cannot operate in conflict with international trade agreements. Legislation is thus coming to be seen as somewhat weak and ineffective, difficult to agree upon and to enforce within Europe, unable to apply to imports from outside Europe.

Legislation is necessary to ensure minimum standards but there may be better ways of achieving real welfare improvements.

Ultimate power rests with the consumer. If the product is not purchased, because of the way it is produced, the method of production will change or the producer will go out of business. However, few consumers actually use this power and the economic realities may make it difficult for them to do so.

None the less, public opinion, peer pressure and pressure groups all play a part in bringing about change. The public is entitled to say that certain practices are unacceptable but they are rarely competent to say how things should be changed. That is a responsibility that must genuinely be accepted by those with the necessary knowledge and practical experience.

Increasingly, the major retailers are exerting their enormous power in the direction that they perceive their customers will ultimately want and are imposing welfare standards on their suppliers. They have enormous advantages compared with Government action.

They can work faster, they can impose standards on their sources world-wide, without regard to international trade agreements, they can more easily add welfare requirements to the existing audit trails (for food safety and quality) and they have available severe sanctions. Once having publicly committed themselves, they cannot afford to be caught out and must deal harshly with any supplier who does not conform. The supplier thus risks contract and very likely livelihood.

Fortunately, virtually all of the retailers wish to base their standards on FAWC recommendations, directly or indirectly but, of course, everything cannot be changed overnight. Even where production costs may not necessarily be much increased, some changes may incur large capital expenditure.

But it is surely better to achieve a broad programme of improvement than to weaken motivation by complaining that the ideal cannot be reached in one great leap.

Colin Spedding.

To organize this meeting the British Society of Animal Science (BSAS) has joined with the Scottish Centre for Animal Welfare Sciences (SCAWS).

BSAS wishes to thank the meeting organizers Dr Angus Russel, Dr Colin Morgan, Dr John Savory and Ms Joyce Kent, and to acknowledge support received from the Royal Society for the Prevention of Cruelty to Animals and the Universities Federation for Animal Welfare.

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