



Journal of Wine Economics

American Association of Wine Economists

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A Note on Deception in Economic Experiments
David J. Cooper

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Evidence from a Wine-Tasting Experiment
Geoffrey Lewis and Tatiana Zalan

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Reviewed by William H. Friedland

Charles L. Sullivan: Sonoma Wine and the Story of Buena Vista
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Jamie Goode and Sam Harrop: Authentic Wine: Toward Natural and Sustainable
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Reviewed by Jeffrey D. Postman

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