

MS Public Health Nutrition

Sex differences in the association between sugar-sweetened beverages consumption and metabolic risks among the working-age population in Taiwan

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Abstract

Objective: Sugar-sweetened beverages (SSB) are linked to increased metabolic risk. However, the sex differences in the relationship between SSB intake and adverse health effects remain unclear. Therefore, the present study examined the association between SSB consumption and metabolic risks among workingage males and females from Taiwanese communities.

Design: A community-based study utilised data from a comprehensive health screening project conducted by the Public Health Bureau in Changhua County, Taiwan. Metabolic risks included waist circumference, systolic blood pressure, diastolic blood pressure, total cholesterol, TAG, LDL cholesterol and fasting glucose level using serum tests.

Setting: Participants were recruited in Changhua County, Taiwan.

Participants: Between 2005 and 2014, 92 724 citizens participated in the health screening; our data analysis included 75 278 respondents between 30 and 64. Results: The results showed that the frequency of SSB consumption was associated with abnormal waist circumference and elevated total cholesterol, TAG, LDL and glucose in both men and women. Increased SSB consumption frequency was associated with elevated glucose and hypertension in women. Even a slight increase in SSB intake frequency was related to raising the metabolic risks. Similar patterns were evident when models included BMI; however, the associations were attenuated. In the BMI-stratified subgroup analysis, the relationship between SSB consumption and metabolic risks was more pronounced in participants without obesity.

Conclusion: The present study suggests that SSB consumption carries metabolic risk among working-age Taiwanese, particularly women and those without obesity. Health promotion programmes should raise awareness of the health hazards associated with SSB.

Keywords
Sugar-sweetened beverage
Metabolic risk
Sex difference
Working-age population

Consumption of sugar-sweetened beverages (SSB) is associated with weight gain, increased risk of hypertension, type 2 diabetes mellitus, CHD and stroke⁽¹⁻⁶⁾. Findings from the Framingham Heart Study suggest that soft drink consumption is associated higher incidence of adverse metabolic risk factors among middle-aged adults⁽⁷⁾. More recent evidence from US cohort studies indicates that

SSB consumption is associated with CVD mortality and exhibits a dose–response association⁽⁸⁾. Consumption of SSB may increase mortality by inducing cardiometabolic risk and various chronic disorders^(8–11).

Meta-analyses demonstrate that SSB may be surrogates for specific food preferences^(12–14). The relationship between SSB consumption and obesity risk may arise

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654 CT Kuo et al.

partially mediated by unhealthy dietary behaviours⁽¹⁵⁾. Thus, high SSB consumption may be a proxy for clustered unhealthy dietary habits and lifestyles (13). A westernised diet is marked by increased consumption of SSB, snacks, baked desserts and liquid carbohydrates in added sugars. Adopting this dietary pattern is associated with an increased risk of metabolic disorders⁽¹⁶⁾. Studies linking western dietary pattern to metabolic risks^(14,17–19) primarily utilise cluster analyses, exploratory factor analyses and principal component analyses to assess dietary patterns reported on FFO. However, the role of SSB consumption in dietary practices leading to metabolic risks remains unclear(20).

Westernisation of local diet in Asian countries has increased over the past few decades, resulting in greater intake of high-sugar and energy-dense foods(21,22). Taiwan, an increasingly industrialised Asian country experiencing rapid economic and income growth, has demonstrated more widespread adoption of westernised dietary patterns than other Asian countries⁽²¹⁾. While this gradual westernisation of the cuisine may reflect successful economic development, it simultaneously carries significant public health implications. In SSB, in addition to Western-style coke, soda and energy drinks, hand-shaken beverages (e.g. tapioca milk tea, fruit juice and fruit tea) are also popular in Taiwan. A recent qualitative study revealed that hand-shaken drinks are common for daily SSB consumption among Taiwanese adolescents⁽²³⁾.

In Taiwan, previous studies of adolescents aged 12-18 years have linked high SSB consumption to metabolic risk components^(24,25) and elevated serum uric acid levels⁽²⁶⁾. A private health screening and management institution collected data from screening centres in four major cities in Taiwan, generating further repository studies. One such study of adults over 35 years of age indicated that meat-rich and highly processed diets characterised by high levels of animal protein, saturated fat, sweetened foods and SSB, were associated with metabolic syndrome components⁽²⁷⁾. Another study using the same data source found that westernised dietary patterns were no longer associated with high TAG or low HDL cholesterol in adults between 20 and 50 years of age after adjusting for covariates⁽²⁸⁾.

For sex differences, meta-analysis has stratified sexes for the association between SSB intake and cardiovascular outcomes (e.g. myocardial infarction and stroke)⁽²⁹⁾; however, there is a shortage of information regarding differential associations between SSB consumption and metabolic risks across sexes^(20,30). Although health promotion policies in Taiwan have heavily focussed on tobacco and alcohol abuse prevention, the adverse health effects of SSB consumption have not received the same attention(31). An enhanced understanding of the sex differences in the association of SSB consumption with metabolic risks may provide valuable insights for designing health promotion strategies. Thus, the objective of this study was to examine the relationship between SSB consumption and metabolic risks for men and women.

Methods

Data source

This study used data collected between 2005 and 2014 during a large-scale community-integrated health screening project conducted in Changhua County, including Changhua City, Taiwan. Changhua County (population, 1.3 million; area, 1074 km²) is located on the west coast of Taiwan, and Changhua City is situated in the northern part of the county. Changhua County is less urbanised than Taipei and comprises two suburban cities, six suburban townships and eighteen rural townships. The Changhua County Health Bureau implemented the community-integrated health screening service in 2005 and has since conducted screenings annually from April to September. The integrated service provides citizens 30 years of age and older with comprehensive health check-ups that include cancer and chronic disease screenings and blood serum tests.

Public health practitioners and medical professionals conducted face-to-face questionnaire interviews with patients. Information on eating habits, health practices, lifestyle behaviours and personal medical history was recorded. If screenings show adverse findings, citizens receive health screening reports and subsequent referrals to public health or health care services. Between 2005 and 2014, the integrated health service screened 92 724 individuals in Changhua County, approximately 10 000 people annually. In alignment with our study objectives, we limited our analysis to the working-age group, ultimately including 75 278 individuals between 30 and 64 years of age. The data included demographics, health practices, lifestyle behaviours, dietary patterns and blood serum results. The Institutional Review Board of Taipei Medical University approved using this data (N2011611014).

SSB consumption

The health screening questionnaire assessed respondents' dietary patterns over 6 months. The SSB item included carbonated beverages (e.g. soda and coke), milk tea and juice, including juice derived from asparagus. Respondents categorised weekly SSB intake frequency as seldom or never, 1–2 times, 3–4 times, 5–6 times or 7 or more times. Given the small proportion of participants consuming SSB 7 or more times/week (4.5%), we combined the last two categories as '5 or more times' in the analysis.

Metabolic risks

Health screening procedures included blood serum tests, which generated metabolic risk data. We characterised



metabolic risk indicators dichotomously as 'normal' or 'abnormal' following International Diabetes Federation (IDF) and the National Cholesterol Education Program (NCEP) Adult Treatment Panel III (ATP III) definitions (Alberti *et al.*, 2005; National Cholesterol Education Program, 2002). Abnormal values included unhealthy waist circumference (≥90 cm in men and ≥80 cm in women in Taiwan) and elevated TAG (≥150 mg/dl), total cholesterol (≥200 mg/dl), LDL (≥130 mg/dl), fasting plasma glucose (≥100 mg/dl) and blood pressure (systolic blood pressure >130 mmHg or diastolic blood pressure >85 mmHg).

Covariates

Covariates employed in this study included sex (male, female), age (years), educational attainment (less than elementary school, junior high school, high school, college, and advanced degrees), occupation (unemployed, professional careers, service industry/sales, agriculture/forestry/ fishing/animal husbandry or unskilled labour), tobacco use (smoker or non-smoker), alcohol use (drinker or non-drinker), engagement in regular physical exercise (yes/no), weight monitoring habits (yes/no) and history of health check in the preceding year (yes/no). Systematic reviews and meta-analyses studies demonstrate that covariates are crucial for generating meaningful study results(14). Although most studies link dietary patterns and metabolic risk adjust for sex, age and physical activity level, most studies do not account for BMI, a well-known risk factor for metabolic syndromes^(13,14). Therefore, to ensure the robustness of our results, we further controlled for BMI in addition to other covariates. Additionally, we considered specific dietary patterns and food items (e.g. snacks, seafood, beans, egg products, breakfast, fruit, milk and tea) reported in FFQ as potential confounding variables in the association between the SSB consumption and metabolic risks⁽¹⁶⁾.

Statistical analysis

To illustrate participant demographics, we presented mean and SD values for continuous variables while providing number and percentage values for categorical variables. In addition, we conducted sex-stratified logistic regression models to examine the relationship between SSB consumption and metabolic risks in males and females. In the analysis, we designated SSB intake frequency as a dummy variable while using the 'seldom/never' intake response as a reference group. We first controlled for demographics, health practices, lifestyle behaviours, and other dietary patterns in Model 1, then adjusted for BMI in Model 2 (except when waist circumference was the dependent variable). To check the robustness, we dichotomised BMI into nonobese (BMI < 27) and obese (BMI ≥ 27) categories and performed subgroup analyses. We conducted all statistical analyses using SPSS (version 25.0; SPSS) and considered P values below 0.05 statistically significant. All analyses were two-tailed.

Results

Participant characteristics

Table 1 presents demographics, SSB intake frequency, metabolic risks and lifestyle habits among the 75 278 participants included in the study sample. There were 27.1 % of men (n 20 363) and 72.9 % of women (n 54 915). The mean age among males $(52.1 \pm 8.8 \text{ years})$ was higher than that of females $(49.3 \pm 7.3 \text{ years})$. Regarding SSB intake frequency, 62.7 % of men and 68.8 % of women reported that they rarely or never consumed SSB. Conversely, 17.9 % of men and 16.1% of women reported drinking SSB once or twice/week. Approximately one in ten men (9.8%) and 7.3% of women reported consuming SSB more than 5 times/week. In terms of metabolic risk factors, men demonstrated higher rates of elevated serum TAG (34.5 %), fasting glucose (27.5%) and hypertension (60.2%). In comparison, women had higher rates of abnormal waist circumference (38.4%) as well as elevated total cholesterol (43.9%) and LDL levels (33.9%). Notably, men were more likely than women to be current smokers (36.2%), current drinkers (55.0%) and living with obesity (25.6%).

Association between SSB consumption and metabolic risks

After controlling for sex, age, education, occupation, health practices, lifestyle behaviours and other dietary habits, logistic regression models demonstrate that SSB intake frequency was associated with metabolic risks (Table 2, Model 1). Compared to those who report rarely or never consuming SSB, participants endorsing greater frequency of SSB consumption displayed increased risk for abnormal waist circumference and elevated TAG, total cholesterol and LDL in both men and women. More frequent SSB consumption was also associated with higher glucose levels and hypertension in women. For women, consuming SSB 1–2 times/week (v. rarely or never consuming SSB) yielded increased OR of 1.244 (P < 0.001) for abnormal waist circumference, 1.068 (P < 0.05). For elevated TAG, 1.083 (P<0.01) for elevated total cholesterol, 1.115(P < 0.001) for elevated LDL, 1.119 (P < 0.001) for elevated glucose and 1.127 (P < 0.001) for hypertension. Logistic regression models continue to display similar patterns with BMI as a control variable. However, the relationships appear attenuated (Table 2, Model 2).

Subgroup analyses

We also conducted a BMI-stratified analysis, dividing participants into subgroups with and without obesity while controlling for all covariates except BMI (Table 3). We found that SSB consumption was more strongly linked to



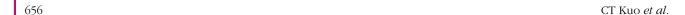
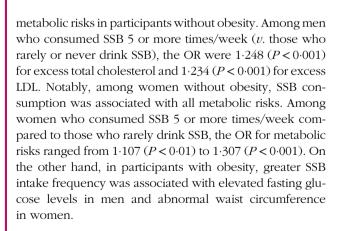


Table 1 Participant demographics, SSB intake frequency, metabolic risks and lifestyle habits (n 75 278)

Variable	Total		Male		Female	
	n	%	n	%	n	%
Total	75 278	100	20 363	27.1	54 915	72.9
Age group						
30–49	33 261	44.2	7139	35⋅1	26 122	47⋅6
50–64	42 017	55⋅8	13 224	64∙9	28 793	52.4
Educational attainment (n 75 602)						
Less than elementary	27 244	36⋅2	5310	26⋅1	21 934	40⋅1
Junior high school	14 461	19⋅2	4973	24.5	9488	17.3
High school	21 114	28.0	6227	30.7	14 887	27.2
College and advanced degrees	12 243	16⋅3	3800	18⋅7	8443	15⋅4
Occupation						
Unemployed	29 616	39.3	3998	19⋅6	25 618	46.7
Professional careers	10 856	14.4	2835	13⋅9	8021	14.6
Service industry/sales	9313	12⋅4	2876	14⋅1	6437	11.7
Agriculture/forestry/fishing/animal husbandry	7710	10⋅2	3280	16⋅1	4430	8⋅1
Unskilled labour	17 783	23.6	7374	36⋅2	10 409	19.0
SSB intake frequency/week (n 75 170)						
Seldom or never	50 481	67⋅2	12 754	62.7	37 727	68.8
1–2 times	12 450	16⋅6	3644	17∙9	8806	16.1
3–4 times	6264	8.3	1937	9⋅5	4327	7.9
≥5 times	5975	7.9	1992	9.8	3983	7.3
Metabolic risks						
Abnormal waist circumference (n 75 209)	27 820	37⋅1	6832	33.7	20 988	38⋅4
Elevated TAG (n 74 842)	17 478	23.4	6983	34⋅5	10 495	19.2
Elevated total cholesterol (n 74 929)	32 139	42.9	8145	40⋅2	23 994	43.9
Elevated LDL (n 74 198)	25 001	33.7	6652	33⋅2	18 349	33.9
Elevated glucose (n 74 937)	18 870	25.2	5570	27.5	13 300	24.3
Hypertension (n 75 031)	36 631	48.8	12 208	60⋅2	24 423	44.6
Smoker (<i>n</i> 75 209)	8521	11⋅3	7358	36⋅2	1163	2.1
Drinker (<i>n</i> 75 207)	19 588	26.0	11 184	55∙0	8404	15⋅3
Regular exercise habit	41 996	55⋅8	11 699	57∙5	30 297	55.2
Weight monitoring habits	31 027	41.2	7587	37⋅3	23 440	42.7
Health check in the preceding year	6250	8.3	1427	7⋅0	4823	8.8
BMI status (<i>n</i> 74 999)						
Normal (<24)	35 821	47⋅8	7878	38.8	27 943	51.1
Overweight (24 to <27)	21 973	29.3	7211	35⋅5	14 762	27.0
Obesity (≥27)	17 205	22.9	5204	25.6	12 001	21.9

SSB, sugar-sweetened beverage.



Discussion

Using large-scale health screening data collected from Taiwanese communities, we found that SSB consumption was associated with a greater risk for abnormal waist

circumference, elevated TAG, total cholesterol and LDL in men and women. SSB intake was also associated with high fasting glucose and hypertension in women. Compared to participants who rarely or never consume SSB, those reporting intake frequencies of just 1-2 times/ week demonstrate increased rates of metabolic risks. Notably, our findings revealed that the relationships between SSB consumption and metabolic risks were more pronounced in subgroups without obesity, especially for women. This finding suggests that SSB intake may increase metabolic problems in the population without obesity.

Our findings were consistent with relevant studies, namely that more frequent consumption of SSB was positively associated with metabolic risks. A noted marker of unhealthy dietary patterns, SSB are considered a primary source of added sugar and liquid carbohydrates. They are associated with increased waist circumference, weight gain, obesity and higher levels of adverse cardiometabolic biomarkers^(13,16,34). Randomised controlled trials have shown that decreasing SSB consumption significantly



Table 2 Logistic regression model of SSB consumption with metabolic risks in men and women

		Male		Female	
		Model 1	Model 2	Model 1	Model 2
Metabolic risks	SSB intake frequency/week	OR	OR	OR	OR
Abnormal waist circumference (≥90 cm in men; ≥80 cm in women)	None or seldom	Ref		Ref	
	1–2 times	1.107*		1.244***	
	3-4 times	1.138*		1.415***	
	≥5 times	1.212***		1.361***	
Elevated TAG (≥150 mg/dl)	None or seldom	Ref	Ref	Ref	Ref
, <u> </u>	1–2 times	1.047	1.007	1.068*	1.003
	3-4 times	1.170**	1.132*	1.228***	1.122*
	≥5 times	1.162**	1.104†	1.220***	1.135**
Elevated total cholesterol (≥200 mg/dl)	None or seldom	Ref	Ref	Ref	Ref
(- 5 /	1–2 times	1.096*	1.087*	1.083*	1.067*
	3-4 times	1.084	1.064	1.137***	1.108**
	≥5 times	1.226***	1.205***	1.139***	1.117**
Elevated LDL (≥130 mg/dl)	None or seldom	Ref	Ref	Ref	Ref
,— ,	1–2 times	1.095*	1.085*	1.115***	1.092**
	3-4 times	1.154**	1.139*	1.146***	1.104**
	≥5 times	1.201***	1.182**	1.216***	1.183***
Elevated glucose (≥100 mg/dl)	None or seldom	Ref	Ref	Ref	Ref
3 ,	1–2 times	0.922†	0.892*	1.119***	1.064*
	3-4 times	0.981	0.948	1.171***	1.082†
	≥5 times	1.107†	1.055	1.201***	1.124*
Hypertension (SBP ≥ 130 mmHg or DBP ≥ 85 mmHg)	None or seldom	Ref	Ref	Ref	Ref
,, , = 0 = 0,	1–2 times	1.027	0.993	1.127***	1.062*
	3-4 times	0.946	0.898*	1.244***	1.134***
	≥5 times	1.010	0.942	1.146***	1.061

SSB, Sugar-sweetened beverage; LDL, low-density lipoprotein cholesterol; SBP, systolic blood pressure; DBP, diastolic blood pressure. +P < 0.1: *P < 0.05: **P < 0.01: ***P < 0.001.

Model 1 adjusted for gender, age, educational attainment, smoking status, drinking status, regular exercise habit, check weight habit, health check-up within 1 year and other dietary patterns (snacks, breakfast, seafood, beans, egg products, fruit, milk, coffee and tea). Model 2 further adjust for BMI in addition to the covariates in Model 1.

reduces weight gain among children of average weight (35) and adolescents with overweight and obesity(36). A metaanalysis of prospective studies indicated that SSB consumption was associated with a greater risk of CHD⁽²⁾, type 2 diabetes^(3,37) and overall mortality⁽³⁸⁾.

Existing literature supports sex differences in the relationship between SSB consumption and health outcomes^(30,39). A meta-analysis has suggested that women who consume SSBs have a higher relative risk of ischaemic stroke⁽²⁹⁾. In metabolic risks, one Korean study used data from a large-scale community-based cohort (n 10 030 Korean adults, age = 40-69 vears) and found that SSB intake frequency was only associated with increased incidence of metabolic syndrome in women⁽⁴⁰⁾. However, another study using the same data source found a positive association between total sugar intake and metabolic syndrome in middle-aged Korean men⁽⁴¹⁾. Another Korean analysis using response data from the 2012-2016 Korean National Health and Nutrition Examination Survey (KNHANES) included respondents between 35 and 65 years of age and only observed an association between SSB and metabolic syndrome in women⁽⁴²⁾. Our study contributed to the literature by revealing that the associations between SSB intake and metabolic risks were more pronounced in women, particularly those without obesity. One possible explanation for the sex differences in the role of sex hormones such as oestrogen (40-42). In women, oestrogen positively affects the renin-angiotensin system, increasing fat transport and promoting serum TAG and lipoprotein levels, whereas, in men, androgen exhibits the opposite effect⁽⁴³⁾. As a result, lipid levels in men and women may be regulated differently. TAG and lipoprotein levels appear to be more sensitive to changes in dietary carbohydrates or fats in women than in men. Sex hormones may have contributed to a stronger link between SSB consumption and hypertriglyceridaemia and metabolic syndrome in women due to changes in lipid metabolism⁽⁴⁰⁾.

In Taiwan, studies of adolescents between 12 and 18 indicate that SSB intake is associated with a greater risk of adolescent metabolic syndrome, especially in boys (24,25). On the contrary, a study of $14\ 087$ subjects (age = 20-50years) with both dyslipidaemia and elevated fasting glucose levels supported the relationship between Western dietary patterns and general adiposity, central adiposity and higher body fat percentage (>30% for men and >25 % for women) in both sexes (39). A study of middle-aged Taiwanese adults found that the association between westernised dietary patterns and elevated TAG and LDL cholesterol became insignificant after adjusting for BMI and other covariates⁽²⁸⁾. This finding aligns with a review study that





CT Kuo et al. 658

Table 3 Logistic regression model of SSB consumption with metabolic risks in samples with and without obesity

		Samples without obesity (BMI < 27)		Samples with obesity (BMI ≥ 27)	
		Male	Female	Male	Female
Metabolic risks	SSB intake frequency/week	OR	OR	OR	OR
Abnormal waist circumference (≥90 cm in men; ≥80 cm in women)	None or seldom	Ref	Ref	Ref	Ref
	1–2 times	1.034	1.216***	0.870	1.143
	3–4 times	1.109	1.294***	0.872	1.278*
Elevated TAG (≥150 mg/dl) Elevated total cholesterol (≥200 mg/dl)	≥5 times	1.145†	1.307***	0.992	1.321*
	None or seldom	Ref	Ref	Ref	Ref
	1–2 times	1.014	1.053	1.042	0.994
	3–4 times	1.124†	1.170**	1.183†	1.116
	≥5 times	1.131†	1.203**	1.103	1.092
	None or seldom	Ref	Ref	Ref	Ref
	1–2 times	1.091†	1.092**	1.108	1.023
	3–4 times	1.102	1.148***	1.001	1.038
	≥5 times	1.248***	1.163***	1.141	1.015
Elevated LDL (≥130 mg/dl)	None or seldom	Ref	Ref	Ref	Ref
	1–2 times	1.116*	1.122***	1.033	1.055
	3–4 times	1.140*	1.171***	1.163	0.993
	≥5 times	1.234***	1.229***	1.095	1.107
Elevated glucose (≥100 mg/dl)	None or seldom	Ref	Ref	Ref	Ref
	1–2 times	0.926	1.125**	0.852**	1.021
	3–4 times	0.868†	1.101†	1.162	1.111
	≥5 times	0.993	1.178**	1.263**	1.086
Hypertension (SBP ≥ 130 mmHg or DBP ≥ 85 mmHg)	None or seldom	Ref	Ref	Ref	Ref
	1–2 times	0.965	1.100**	1.169†	1.073
	3-4 times	0.891†	1.196***	1.017	1.092
	≥5 times	0.970	1.107***	0.961	1.051

SSB, sugar-sweetened beverage; LDL, low-density lipoprotein cholesterol; SBP, systolic blood pressure; DBP, diastolic blood pressure. †P < 0.1; *P < 0.05; **P < 0.01; ***P < 0.001

All models adjusted for sex, age, educational attainment, BMI, smoking status, drinking status, regular exercise habit, check weight habit, health check-up within 1 year and other dietary patterns (snacks, breakfast, seafood, beans, egg products, fruit, milk, coffee and tea).

indicates that adjusting for BMI may attenuate the association between westernised dietary patterns and metabolic risk, suggesting that obesity may have a mediating effect in this pathway⁽²⁰⁾. Previous meta-analyses also noted that most studies do not control for BMI^(13,14), and over-adjustment may lead to underestimating the link between SSB consumption and health risks (44-46). Our findings expand on existing literature by demonstrating that greater SSB intake frequency was associated with higher rates of metabolic risks even after controlling for BMI.

Strengths and limitations

This study is the first to use a large sample to examine sex differences in the relationship between SSB consumption and metabolic risks in Taiwan. Notably, we derived metabolic risk data from blood serum tests instead of selfreported responses. Our statistical power and objective data measures enable us to provide robust evidence linking SSB consumption and metabolic risk.

This study also has limitations. First, due to the cross-sectional nature of our study design, we were unable to demonstrate a causal association between SSB consumption and metabolic risk. However, most studies indicate that increased SSB intake leads to the development of metabolic risk and that the relationship is not bidirectional. Second, most study participants were from Changhua County communities, limiting the generalisability of study results despite minimising potential confounding variables related to local socioeconomic factors. Lastly, we lacked data for total energy intake and salt intake as control variables; this gap is significant because energy and salt/Na intake are important confounds in associations of metabolic risk^(15,47,48). However, adjusting for total energy intake may understate the relationship between SSB and metabolic risk because energies may mediate the association between SSB consumption and weight gain⁽²⁰⁾. Instead of controlling for total energy intake, we adjusted for BMI and various characteristics (i.e. occupation, exercise frequency, weight monitoring habits, health behaviours and different dietary patterns) to reduce extraneous variation.

Conclusion

In conclusion, this study suggests that SSB intake is linked to abnormal waist circumference, elevated TAG, total cholesterol and LDL among working-age male and female community members. SSB consumption is also associated with high fasting plasma glucose levels and increased



blood pressure among women. Women who are not obese may overlook the health risks associated with SSB. These findings indicate the need for health promotion programmes to expand their scope beyond tobacco or alcohol-related interventions and build community awareness of the health hazards associated with SSB. For example, young and middle-aged adults may benefit from social marketing strategies that provide more comprehensive education on the health consequences of SSB consumption. Health policies should also promote healthy alternatives to SSB, such as sugar-free yogurt drinks or milk. Implementing these strategies will necessitate future research evaluating the interventions' effectiveness in reducing metabolic risk in the working-age population.

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660 CT Kuo et al.

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