

AGRICULTURAL AND RESOURCE ECONOMICS REVIEW

Use of Direct Marketing Strategies by Farmers and Their Impact on Farm Business Income / *Hiroki Uematsu and Ashok K. Mishra*

State-Branded Programs and Consumer Preference for Locally Grown Produce / *William E. Nganje, Renée Shaw Hughner, and Nicholas E. Lee*

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Published by the
*Northeastern Agricultural and
Resource Economics Association*

Volume Number

40/1

April 2011

The *Agricultural and Resource Economics Review* (ISSN 1068-2805) (formerly the *Northeastern Journal of Agricultural and Resource Economics*, ISSN 0899-367X) is the official publication of the Northeastern Agricultural and Resource Economics Association (NAREA). The purpose of the *Review* is to foster and disseminate professional thought and literature relating to the economics of agriculture, natural resources, and community development. It is the editorial policy of the *ARER* to encourage manuscript submission without regard to author affiliation and/or location. The *ARER* is published three times a year. In addition to normal refereed articles, it also publishes invited papers presented at the annual meetings of the NAREA as well as abstracts of selected papers presented at those meetings. It periodically calls for articles written on a specific topic. Membership in the NAREA is open to all persons having an interest in agricultural and resource economics. Membership dues include a subscription to the *Review* and are \$25.00 per year for regular membership and \$5.00 per year for students. The single-copy price is \$15.00 per issue. The library (or institutional) subscription price is \$125 per year.

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PUBLISHED BY THE NORTHEASTERN AGRICULTURAL
AND RESOURCE ECONOMICS ASSOCIATION

PRINTED BY THE SHERIDAN PRESS, INC., HANOVER, PENNSYLVANIA

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