

the public sphere

javnost

Published by EURICOM - The European Institute
for Communication and Culture

Editor: Slavko Splichal
Faculty of Social Sciences, University of Ljubljana

Javnost/The Public, an interdisciplinary journal in the social sciences addresses problems of the public sphere on international and interdisciplinary levels, stimulates the development of theory and research in the field and helps understand and bridge the differences between different cultures. Its contributors confront problems of the public, public communication, public opinion, public discourse, publicness, publicity, and public life from a variety of disciplinary and theoretical perspectives.

Javnost/The Public is published quarterly. The major part of each issue is devoted to a specific theme, while the remainder of the issue is reserved for manuscripts on general topics. The journal regularly carries book reviews, essays, research reports, and commentaries.

Recent and forthcoming issues of *Javnost/The Public* address:

- endangered languages
- communication beyond the nation state
- the military and the public
- virtual democracy
- separation of powers and the media
- access to the media

Subscription Rates

	1 Year	2 Years	3 Years
Individual	\$35	\$65	\$90
Institutional	\$55	\$100	\$145

EURICOM, P.O. Box 11, 61109 Ljubljana, Slovenia

Fax: +386 61 72 11 93

E-mail: slavko.splichal@uni-lj.si



ENGENDERING BUSINESS

Men and Women in the
Corporate Office, 1870-1930

ANGEL KWOLEK-FOLLAND

"Kwolek-Folland uses gender to peel away the outer economic skin of the corporation and to probe the meaning of individual and social activity swirling within. The result is a spectacular transformation of the modern corporation from an efficient instrument of economic change to a problematic social institution."—Mary A. Yeager, UCLA

Gender Relations in the American Experience
Joan E. Cashin and Ronald G. Walters, Editors

\$38.50 hardcover

STRICTLY BUSINESS

Walter Carpenter
at Du Pont and General Motors

CHARLES W. CHEAPE

"This is an historiographically important study of the transition from owner management to professional management, a process that most companies will eventually have to go through."

—John K. Smith, Jr., Lehigh University

Studies in Industry and Society

\$48.50 hardcover

THE PAPERS OF THOMAS A. EDISON

Volume 3: Menlo Park: The Early Years,
April 1876-December 1877

EDITED BY

ROBERT A. ROSENBERG,
PAUL B. ISRAEL, KEITH A. NIER,
AND MARTHA J. KING

The third volume of the acclaimed series shows Edison and his associates expanding their research in telegraphy into pioneering work on the telephone and the phonograph.

\$65.00 hardcover

A NATION OF STEEL

The Making of Modern America,
1865-1925

THOMAS J. MISA

Explores the complex interactions between steelmaking and the rise of the industries that have characterized modern America.

Studies in the History of Technology
Merritt Roe Smith, Series Editor

\$49.95 hardcover

INDUSTRIALIZING AMERICA

The Nineteenth Century

WALTER LICHT

"A deft and elegantly written survey of the evolution of the nation's economy through the nineteenth century."

—Michael A. Bernstein, University of California, San Diego

The American Moment
Stanley I. Kutler, Series Editor

\$13.95 paperback

THE JOHNS HOPKINS UNIVERSITY PRESS

Hamden Station, Baltimore, Maryland 21211 • To order, call 1-800-537-5487.

SIDNEY FINE

“Without Blare of Trumpets”

Walter Drew, the National Erectors' Association, and
the Open Shop Movement, 1903–1957

“Without Blare of Trumpets” provides a fresh look at the twentieth-century open shop movement, revealing the central role played in that movement by the National Erectors' Association and its commissioner, Walter Drew. Noted historian Sidney Fine presents an absorbing account of the union-organized dynamiting campaign and the subsequent behind-the-scenes role played by Drew in one of the greatest labor trials in all of American history.

cloth \$49.50

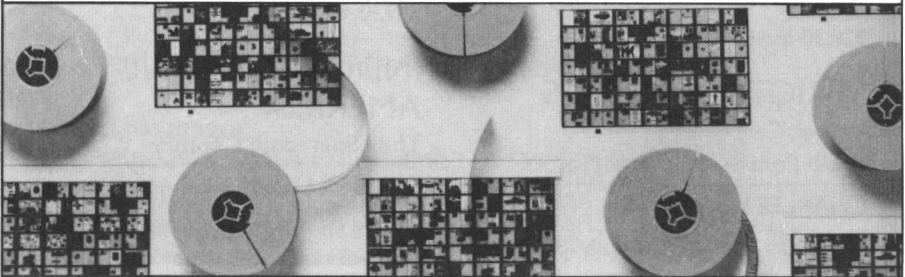
Credit card buyers may fax orders to
(800) 876-1922.

MICHIGAN

The University of Michigan Press
Dept. CB
Ann Arbor, Michigan 48106-1104



This publication is available in microform.



UMI reproduces this publication in microform: microfiche and 16 or 35mm microfilm. For information about this publication or any of the more than 16,000 periodicals and 7,000 newspapers we offer, complete and mail this coupon to UMI, 300 North Zeeb Road, Ann Arbor, MI 48106 USA. Or call us toll-free for an immediate response: 800-521-0600. From Alaska and Michigan call collect 313-761-4700. From Canada call toll-free 800-343-5299.

UMI

A Bell & Howell Company
300 North Zeeb Road, Ann Arbor, MI 48106 USA
800-521-0600 toll-free
313-761-4700 collect from Alaska and Michigan
800-343-5299 toll-free from Canada

Please send me information about the titles I've listed below:

Name _____

Title _____

Company/Institution _____

Address _____

City/State/Zip _____

Phone (_____) _____

GUIDELINES FOR CONTRIBUTORS

General Information

Manuscripts are considered for publication on the understanding that they are not concurrently under consideration elsewhere and that the material—in substance as well as form—has not been previously published.

Three copies of the manuscript should be submitted.

Authors should identify themselves only on a separate title page that provides name, mailing address, and telephone number. Authors must also remember not to identify themselves in the body of the manuscript; specifically, references to their own work in the text should be in the third person, and citations should be written without possessive pronouns—not “See my. . .”

Each article should be accompanied by a précis of 75-100 words outlining the main point(s) of the paper and placing the article in context. Subheads should be used to divide the manuscript into three or four sections (or more, depending on length).

We do not have an upper or lower page limit, but articles usually run between 25 and 60 typescript pages, including notes and other material.

Articles must contain notes in the humanities style, not references as in the social sciences.

We are always eager to publish illustrations, but authors should not include originals of illustrative materials at the time of submission; photocopies of such material may be included.

Authors of accepted manuscripts will receive two copies of the issue in which the article appears and twenty-five free offprints.

Manuscript Preparation

ALL material—including extracted quotations and notes—must be double-spaced. Legible photocopies or word-processed originals may be submitted. Use of dot-matrix printers is discouraged.

Notes should be numbered consecutively and citations should be placed at the end of the text. Do not place footnotes at the bottom of the page (see word-processing instructions).

Each table or figure should occupy a separate page and should be numbered (in arabic numerals) and grouped together between the text and the notes. The position of these items should be indicated in the text (as, “see Table 3”), but they should not be mingled with the text and no extra space should be left for them there. Each table and figure must be accompanied by a complete source.

We use the 13th edition of *The Chicago Manual of Style* (1982) and spell and hyphenate words according to Webster’s *Ninth New Collegiate Dictionary*.

The journal encourages authors to use gender-neutral prose in all cases where it is not anachronistic to do so; male nouns and pronouns should not be used to refer to people of both sexes.

We use the day-month-year form for dates, as 11 February 1990.

Double quotation marks should be used for journal titles and direct quotation; single quotation marks are used for quoted material inside quotations.

Sample Citation Forms:

Book: Alfred D. Chandler, Jr., *The Visible Hand: The Managerial Revolution in American Business* (Cambridge, Mass., 1977), 321-22.

Journal: Charles Cheape, “Not Politicians but Sound Businessmen: Norton Company and the Third Reich,” *Business History Review* 62 (Autumn 1988): 444-66.

Note that we do not include the publisher in book citations. We do not use loc. cit., op. cit., or idem., but *ibid.* (not italicized) may be used.

Word-Processing Guidelines

The journal can accept disks of all standard sizes and densities, but they must be formatted in MS-DOS; we cannot use Apple or MacIntosh software. WordPerfect is directly compatible, but we may be able to accept your document if it can be converted into an ASCII file.

Potential contributors should submit hard copy, not diskettes, initially, but it will save considerable work for all parties in the event of acceptance if authors working on PCs follow a few rules from the beginning:

In general, use as few formatting commands as possible.

Do not justify or half-justify the right-hand margin.

Do not hyphenate words at the end of lines.

Do not use hard returns except for new paragraphs or required page ends except as absolutely necessary (for example, to break between text and notes).

Do not use special fonts; underline material that is to be set in italics.

Most important, do not use the word processor’s automatic footnote functions: do not embed notes in the text. Notes should be keyed in at the end of the text (after any tables) or as a separate file.



BURLINGTON MILLS

at War!

OUR PRODUCTS MAKE

- | | |
|-------------------------------|-------------------------------------|
| 1. Insulation for bombers | 13. Insulation for cables |
| 2. Poulies | 14. Tents |
| 3. W.A.C.'s Raincoat | 15. Duffel Bags |
| 4. Wing Covers for Arctic use | 16. Sleeping Bag linings |
| 4-A. Engine Covers | 17. Navy Tablecloths |
| 4-B. Propeller Covers | 18. Flare Chutes |
| 5. Heavy Equipment Chutes | 19. Navy Uniforms |
| 6. Army and Navy Underwear | 20. Glider Wing and Fuelage Fabrics |
| 7. Army Shirts | 21. Bedspreads for Navy |
| 8. Equipment Chutes for Navy | 22. Tow Targets |
| 9. Tarpaulins | 23. Aerial Delivery Chutes |
| 10. Bad Weather Coveralls | 24. Cook's Aprons |
| 11. Webbing | 25. Navy Uniform linings |
| 12. Paratrooper Uniforms | 26. Gun Covers |
| | 27. Human Escape Chutes |