

William Fox
Presents *Theda Bara*
In William Shakespeare's Masterpiece
Romeo and Juliet
A magnificent picturization
of the world's most famous classic.
Scenario by Adrian Johnson
Directed by J. Gordon Edwards
Fox Film Corporation

MAJESTIC THEATRE
Wednesday, November 8
Afternoon, 2 and 3.30 Evening, 7, 8.15 and 9.30
Admission, 10c Admission, 15c

Unknown printer. *William Fox presents Theda Bara in William Shakespeare's masterpiece Romeo and Juliet.* Fox Film Co.:
Hollywood?, 1916. Folger ART Vol. e275.

Juliet was a sensitive role for early screen vamp Theda Bara, best known for her decadent *femmes fatales* like Cleopatra and Madame DuBarry. Bara's film was released in 1916 by the Fox Corporation in direct competition with Metro Pictures' more lavish version. Both versions were shown in film festivals in 1917, which helped convince many critics and filmmakers that Shakespeare could successfully translate to the screen.

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