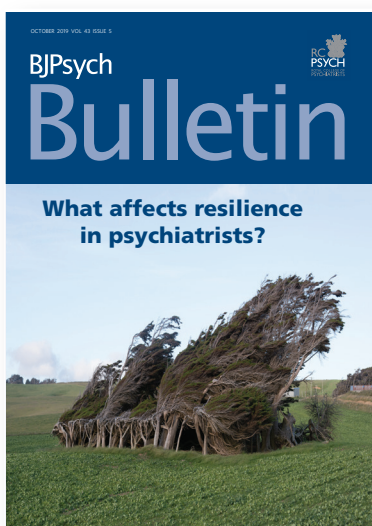


BJPsych Bulletin



BJPsych Bulletin prioritises research, opinion and informed reflection on the state of psychiatry, management of psychiatric services, and education and training in psychiatry. It provides essential reading and practical value to psychiatrists and anyone involved in the management and provision of mental healthcare.

BJPsych Bulletin is an open access, peer-reviewed journal owned by the Royal College of Psychiatrists. The journal is published bimonthly by Cambridge University Press on behalf of the College. There are no submission or publication charges to authors.

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Distribution method: Presstream for the majority of UK copies, by air for overseas (Standard Air Service or Priority Air Service, depending on region)

Website: <https://www.cambridge.org/bjb>

Articles: Time from submission to acceptance (including review time): 10 weeks
Time from acceptance to online publication for original research: 2 months

Advertising contact: advertising@ptmpublishers.com

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BJPsych
Bulletin
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ADVERTISING RATES

Display advertising is accepted by *BJPsych Bulletin*, but only as an adjunct to an equivalent booking placed in same issue of *The British Journal of Psychiatry*.

CONDITIONS

- Minimum specification: half page, full colour
- Cover positions: unavailable
- Bound inserts: unavailable
- Advertising rates: as per *The British Journal of Psychiatry*, discounted by 25%

EXAMPLE

- Half page (ordinary position) colour advertisement placed in BJP, cost - £1,670
 Similar or equivalent advertisement placed in BJB, cost - £1,252.50
- Whole page (facing matter) colour advertisement placed in BJP, cost - £2,490
 Similar or equivalent advertisement placed in BJB, cost - £1,867.50

MECHANICAL DETAIL**Dimensions****TYPE AREA**

Whole page	241.0 mm x 183.0 mm
Half page	241.0 mm x 87.5 mm (portrait) 116.5 mm x 183.0 mm (landscape)

BLEED & TRIM

Page trim size	297.0 mm x 210.0 mm
Page bleed size	303.0 mm x 216.0 mm
DPS trim size	297.0 mm x 420.0 mm
DPS bleed size	303.0 mm x 426.0 mm

Copy submission**MONO & COLOUR:**

- high resolution PDF or PostScript files
- all fonts and images embedded
- bleed (if applicable) and crop marks
- no transparency
- laser proof required for colour recognition

Publication information

Frequency	Bi-monthly - 1st day of the month
Copy Date	6 weeks preceding
Cancellation	2 months preceding

