

# Publishing in International Journals An Introduction

Presented by Cambridge University Press

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Academic Publishing

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# Topics

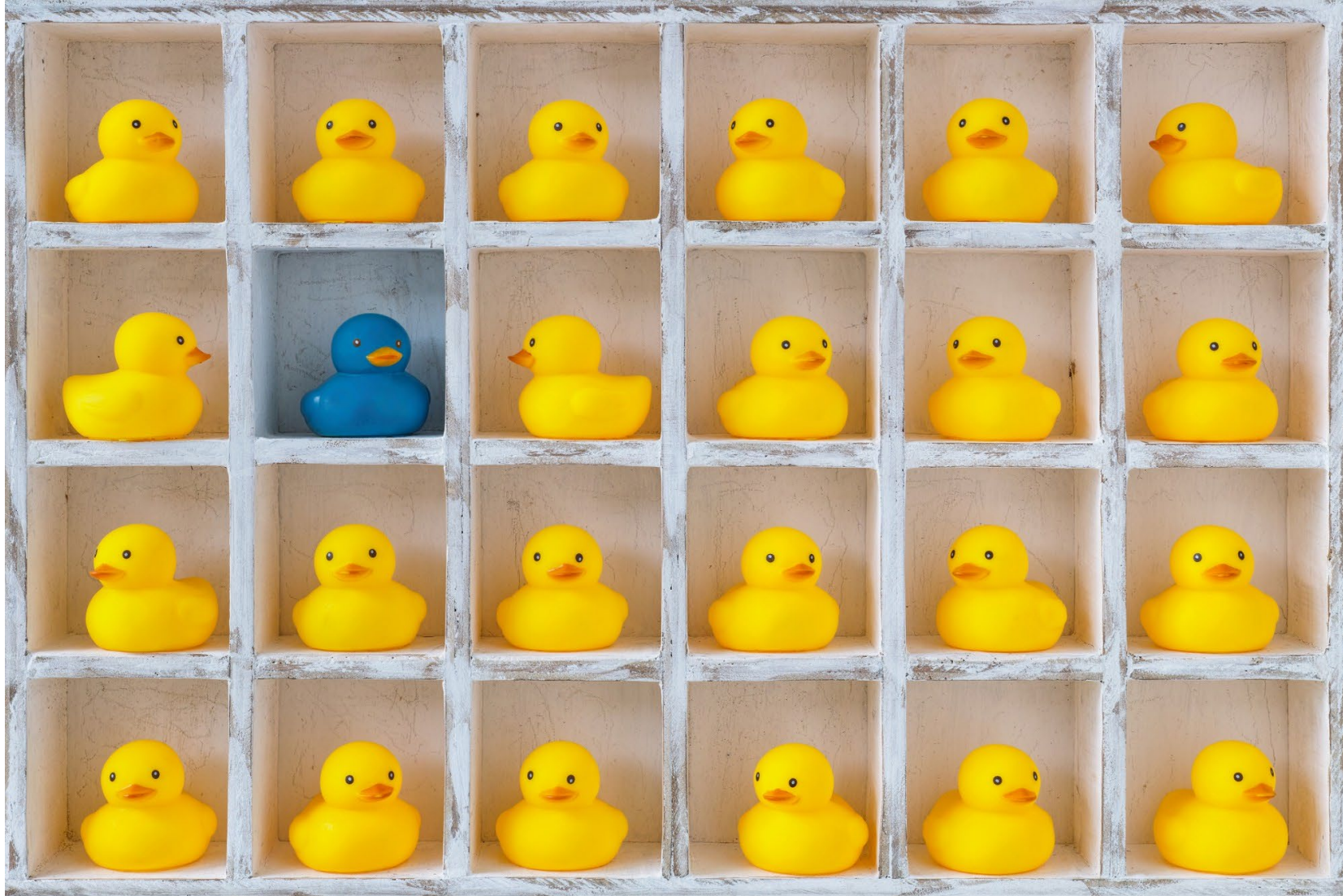
- Academic publishing landscape
- About Cambridge University Press
- Publishing in international journals
- Peer review
- Publishing ethics
- Open research
- Authors resources
- Q&A

# THE PUBLISHING LANDSCAPE

# Academic Publishing Landscape

- Over **33,000** journals (excluding 9,400 non-English journals)
- More than **3 million** articles published each year
- More than **200,000** new books each year
- STM: \$25 billion, HSS: \$2.4 billion (annually)
- Many publishers (some small, some large)

# Your Challenge!



# Ecosystem

- scholars
- funders
- libraries
- publishers
- learned societies and professional associations

*All working together towards expanding access to the fruits of research*

# Rapidly Changing Landscape

- Technology – journals business has been digital for over 20 years
- Digital is more and more important for books
- Open Access journals and experimentation with OA books
- Scholarly Collaboration Networks (Research Gate, Academia.edu)
- Impact and other metrics (e.g. altmetrics)
- Lots of “free” content ! (Both legal and not so legal!)



# Cambridge University Press

- An integral part of the University of Cambridge
- World's oldest publisher, founded in **1534**
- Our first book was published in 1584
- Now looking forward to future with big investment in digital publishing





# Our Mission and Character

- Not-for-profit

All surplus reinvested in our publishing infrastructure, services and the University – distinguishing us from commercial presses

- Global

We work with the best scholars and the best universities around the world – employing our offices on 6 continents

- Quality

Our commitment to research of the highest quality is fundamental to our being – unlike our commercial counterparts.

# Quality

How do we achieve it?

- Maintain the standards of our parent university
- Seek out the best authors and journals
- Adhere to the highest standards of peer review
- All projects approved by the Press Syndicate

# Quality

How do we measure it?

We've published **over 170 Nobel Prize Laureates**, including the **books of 64 Laureates** and **137 Laureates** in its journals programme.

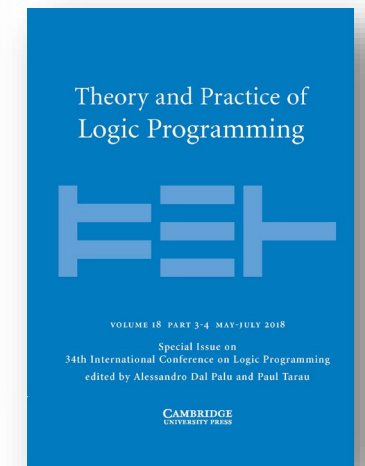
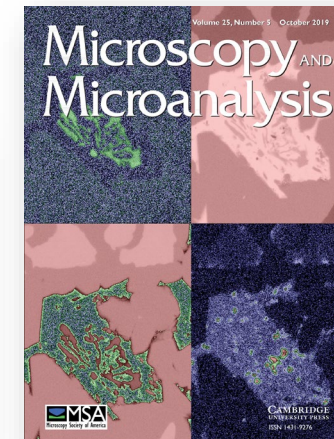
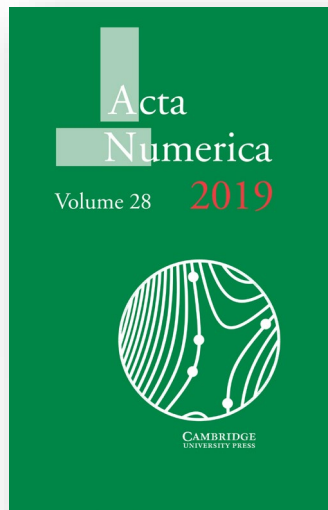


# Quality

## How do we measure it?

Six Cambridge journals top of their **Impact Factor** categories:

*Behavioral and Brain Sciences, Acta Numerica, International Organization, Journal of Economic History, Microscopy & Microanalysis, and Theory and Practice of Logic Programming*





# The Press Syndicate

- Governing body of Cambridge University Press
- 18 members - 'Syndics'
- All new books and new journals must be approved by the Press Syndicate
- Applies to all authors – Nobel prize-winners and postdocs!



# **PUBLISHING IN INTERNATIONAL JOURNALS**



# What is a Scholarly Journal?

## Basic functions

*Solve 3 technological problems –*

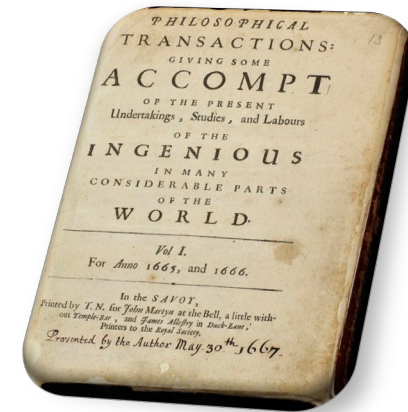
1. Registration – assert **ownership** of an idea
2. Dissemination – attract **recognition** and **career advancement**
3. Archiving – create a **permanent record**

*2 additional cultural functions have developed over time*

4. Certification – provide **quality assurance**
5. Filtration – **navigate** vast sea of information



Henry Oldenburg (1664-5)



PHILOSOPHICAL  
TRANSACTIONS OF THE  
ROYAL SOCIETY



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# Business Models

## Subscription

- reader (libraries and individuals) pays annual subscription to publisher
- author bears no cost
- dominant in humanities and social sciences and some STM subjects

## Open Access (Gold)

- author pays Article Processing Charge (APC)
- Any reader is able to access articles online for free
- prevalent in life sciences but other subjects are starting to move to this model

# Research Your Journals

You've spent so much time on your research.  
Now thinking about where to publish your article...

- Choose carefully and thoughtfully
- Aim for the right level of journal – general v specific
- Which ones publish articles in your area?
- Who are the editors and Editorial Board members?

# Selecting a Journal – Key Factors

1. **Hierarchy:** Know the ranking of the journals in your field – aim at Tier 1, 2, or 3 journals
2. **Research Outcome:** How **significant** are your findings or your argument?
3. **Readership:** Does results only interest a specialized group of researchers?
4. **Scope:** Read the aims and scope of the journal
5. **Citations:** Does your paper cite other published articles in the journal?

# Selecting a Journal – Other Factors

6. **SSCI/IF:** What is the journal's impact factor?
7. **Article Type:** Is your paper original research or a review article?
8. **Punctuality:** Is the journal always late/under budget?
9. **Editorial Board/Publisher:** Who are the editors and board members? Is the publisher reputable
10. **Open Access:** traditional or Open Access?

# A journal article is ...

- Fit for purpose and original
- Understandable, and written in good English
- Well organized
- Of appropriate length for the article type/journal
- Discoverable, stable and citable [responsibility of the publisher]



# Some writing tips

- Avoid definitions/formulae/specialized terms in the first paragraphs/introduction
- Write in short sentences and straight to the point; avoid grammatical and notational errors
- Test "readability" of a paper, ask a colleague in another field to comment
- Don't use asterisks (\*) or **bold** face to denote statistical significance.
- Report standard errors and coverage sets or confidence intervals (for empirical analyses).

# Some writing tips

- **Plagiarism.** Avoid plagiarism of others' work or self-plagiarize; cite/acknowledge others' work appropriately
- **Exclusive submission.** Don't submit to more than one journal at a time
- **Authorship.** Only list co-authors who made major contribution to the article

# Some writing tips

- Have you followed the **style** of the journal you want to publish in?
- Make your article **concise** (one sentence per idea and one idea per sentence)
- Read the journal's published articles to see how yours can **fit**?

# Typical article structure

- Title
- Abstract & Keywords
- Main text (IMRAD)
  - Introduction / Methods
  - Results And Discussions
- Conclusions
- Acknowledgements
- References
- Supplementary Data

# PEER REVIEW & PUBLISHING ETHICS



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# Peer Review Models

	Single Blind	Double Blind	Open
Author	Doesn't know reviewer identity	Doesn't know reviewer identity	Knows reviewer identity
Reviewer	Knows author identity	Doesn't know author identity	Knows author identity
How common?	Most common type among science journals	Most common type among social science and humanities	Growing minority of journals do this

Post-publication peer review – in some models, particularly experimental open access publishers, manuscripts are reviewed after they have been published. These reviews are most often open.

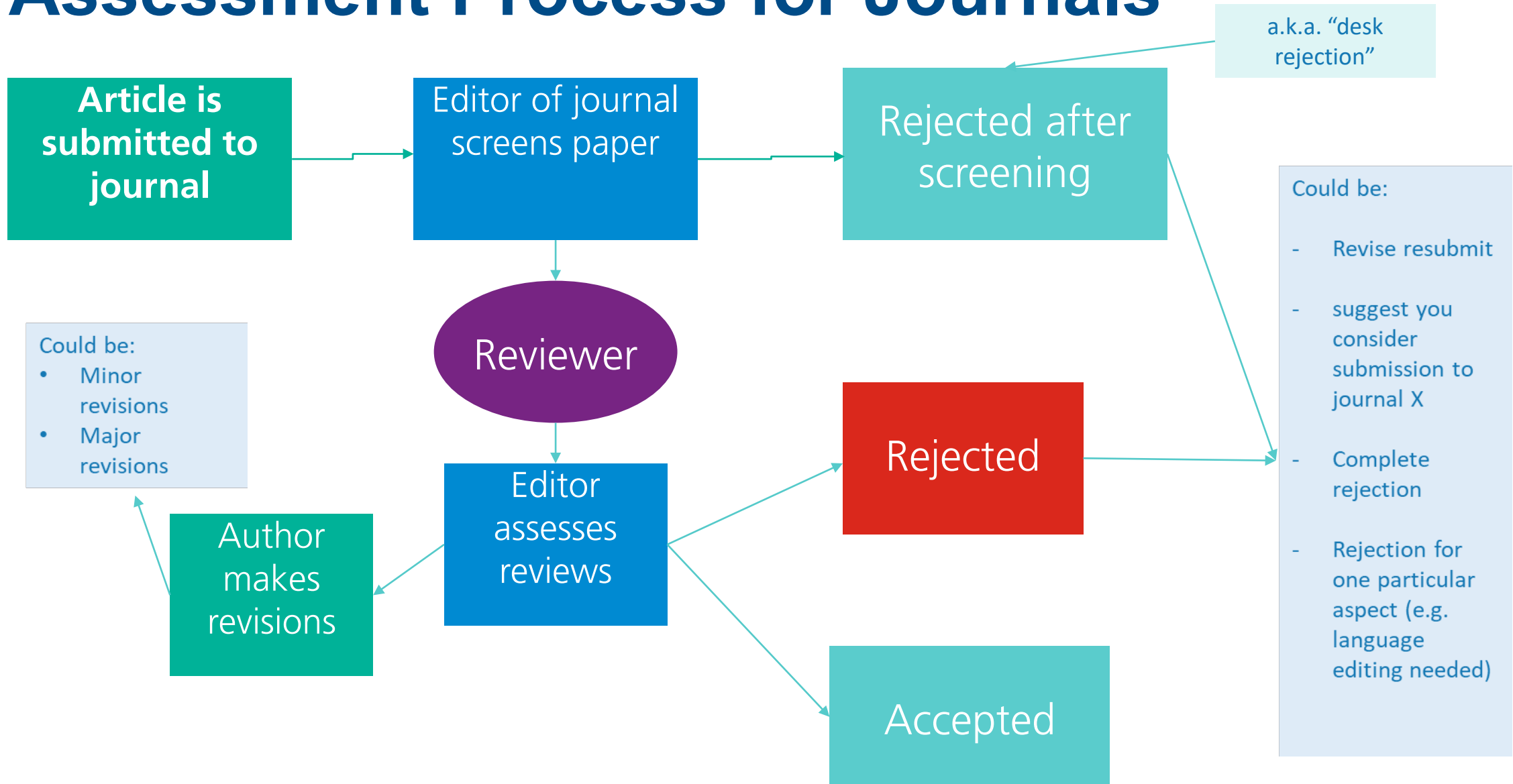


# Review Stages



- **DESK REVIEW:** – editor-in-chief (EIC) will assess whether suitable for journal (aims/scope).
  - If yes, then will proceed to peer review.
  - Acceptance rate at this stage varies a lot according to discipline
- **PEER REVIEW:** EIC will invite two reviewers to read the paper; double-blind; 4-8 weeks
- **DECISION:** Accept with revisions, revise & resubmit; decline

# Assessment Process for Journals



# Publishing Ethics

Cambridge University Press is a member of Committee on Publication Ethics (COPE).

Case	Verdict
Author requests permission to publish review comments received	Denied: reviewers were told the process was confidential at time of carrying out review.
Author of rejected paper publicly names and criticises peer reviewer	Classified as a mistake by author (who apologised publicly to the reviewer)
Author requests certain experts not to be included in editorial process	Ongoing! Options: honour request, open peer review
Publication of a manuscript on an external website after acceptance but prior to journal publication	Classified as a mistake by author, who removed the manuscript from the external website
Author sends gift to editor of journal while manuscript being reviewed	Editor, worried about conflict of interest, returns the gift

# Publishing Ethics

Ethical issue	Author responsibilities
× Duplicate submission	✓ Confirm work in the submitted manuscript has not been submitted elsewhere
× Plagiarism or inadequate citing	✓ Ensure that all work in a submitted manuscript is original and that you acknowledge content reproduced from other sources.
× Non-disclosure of conflicts of interest	✓ To declare any potential conflicts of interest.
× Significant errors in publication	✓ Notify the publisher if a significant error in publication is identified
× Not conforming to national, local and institutional laws and requirements	✓ Studies involving human or animal subjects should conform to national, local and institutional laws and requirements
× Copyright issue	✓ Obtain permission to reproduce content such as images, maps, figures, musical examples etc.

# OPEN RESEARCH



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# Definition of Open Access (OA)?

Research (mainly journal articles) that are:

- *freely* available on the public internet;
- permits *any users* to read, download, copy, distribute, print, search, or link to the full texts of these articles;
- *allows spiders* to crawl the articles for *indexing*;
- pass them as *data* to software (machine-readable);
- use them for any other *lawful* purpose;
- *without* financial, legal, or technical *barriers* other than those from gaining access to the internet itself.



# OA for Journals

## Gold OA

- Free online **immediately** on publication
- Fee (APC) – from author, research grant, or employer – levied upon publication

## Green OA

- First published under subscription
- Only becomes free online some years **after** publication
- Delayed free access is generally via subject and university depositories

## Diamond OA

- Free online **immediately** on publication
- No-fee open access journals, i.e. no APC
- Generally subsidised by learned society or benefactor

# Gold OA Journals @ Cambridge

- |  |   |
|--|---|
| 1. Agricultural and Resource Economics Review              | 21. German Law Journal                            |
| 2. AJIL Unbound  | 22. Global Health, Epidemiology and Genomics      |
| 3. Annals of Glaciology                                    | 23. Global Mental Health                          |
| 4. APSIPA Transaction on Signal and Information Processing | 24. Global Sustainability                         |
| 5. BJHS Themes   | 25. Gut Microbiome                                |
| 6. BJPSych Bulletin  | 26. High Power Laser Science and Engineering      |
| 7. BJPSych Open  | 27. Journal of Agricultural and Applied Economics |
| 8. British Actuarial Journal                               | 28. Journal of Classics Teaching                  |
| 9. Bulletin of the Royal College of Psychiatrists          | 29. Journal of Clinical and Translational Science |
| 10. Data & Policy  | 30. Journal of Glaciology                         |
| 11. Data-Centric Engineering                               | 31. Journal of Nutritional Science                |
| 12. Design Science   | 32. Journal of Pacific Rim Psychology             |
| 13. Epistemology and Psychiatric Sciences                  | 33. Netherlands Journal of Geosciences            |
| 14. Epidemiology & Infection                               | 34. Parasitology Open                             |
| 15. European Psychiatry                                    | 35. Personality Neuroscience                      |
| 16. Evolutionary Human Sciences                            | 36. Primary Health Care Research & Development    |
| 17. Experimental Results                                   | 37. The Psychiatrist                              |
| 18. Forum of Mathematics, Pi                               | 38. QRB Discovery                                 |
| 19. Forum of Mathematics, Sigma                            | 39. Quantitative Plant Biology                    |
| 20. Genetics Research                                      | 40. Wearable Technologies                         |

This list is updated as of 2 April 2019. See latest list here: [https://www.cambridge.org/core/what-we-publish/open-access/listing?aggs\[productTypes\]\[filters\]=JOURNAL&sort=titleSort:asc](https://www.cambridge.org/core/what-we-publish/open-access/listing?aggs[productTypes][filters]=JOURNAL&sort=titleSort:asc)

# Gold OA Journal Policy @ Cambridge

- **APC:** £385 (US\$600) to £1,780 (US\$2,835)
- Waiver/reduction of APC for authors from low- and middle-income countries ([World Bank list](#))
- Peer review process and decision to publish **independent** of author intention to publish Gold OA

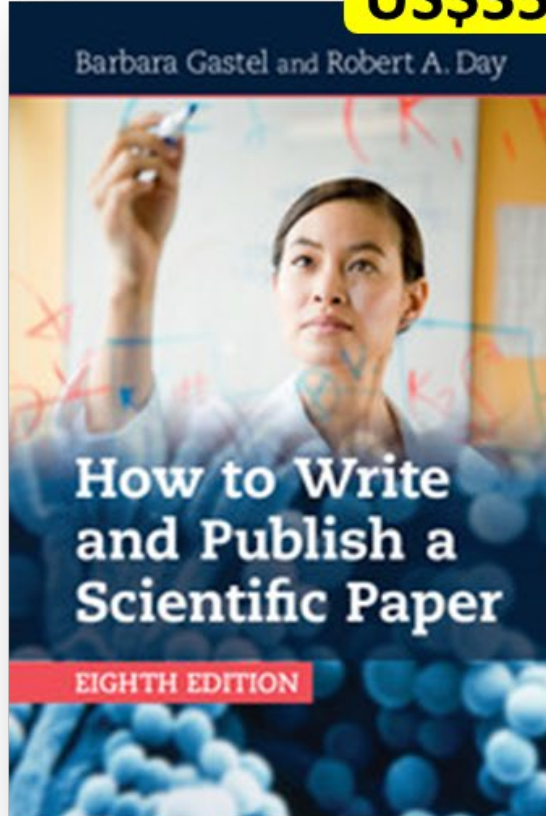
# **SUPPORT FOR RESEARCHERS & AUTHORS**

# Language Editing Services @ Cambridge

- Work with external vendor: American Journal Experts (AJE)
- 420 area of studies with > 1,000 qualified editors
- editors are native English speakers, with Masters/PhD/MD from top research universities and a specialist in your discipline
- Re-edit guaranteed if paper is rejected from a journal on language grounds
- More details here: [www.cambridge.org/academic/author-services/](http://www.cambridge.org/academic/author-services/)

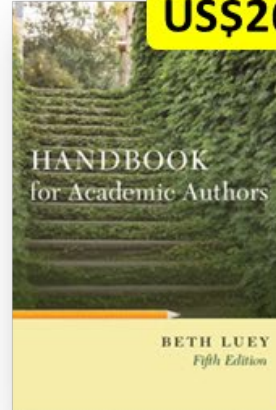
# Useful Books for New Authors

US\$35



Day and Gastel  
9781316640432

US\$26



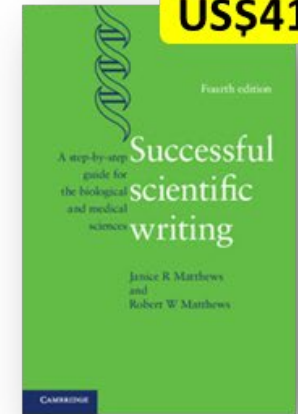
Luey  
9780521144094

US\$30



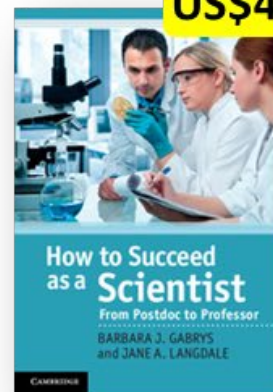
Gustavii  
9781316607916

US\$41



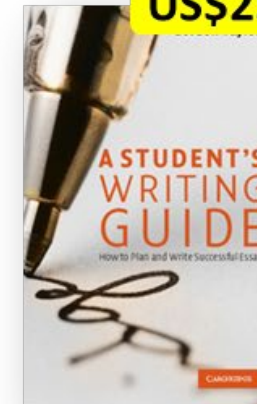
9781107691933

US\$41



Gabrys & Langdale  
9780521186834

US\$25



Taylor  
9780521729796



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and advance your research**

**Cambridge Open Engage** is the new early content platform from Cambridge University Press, designed to provide researchers with the space and resources to connect and collaborate with their communities, and rapidly disseminate early research. It is free to upload and read content.

[www.cambridge.org/engage/coe/public-dashboard](http://www.cambridge.org/engage/coe/public-dashboard)



Thank you!





# Q&A

## Connect with us!

- WeChat ID: CambridgeAcademic
- Facebook: <https://www.facebook.com/cambridgeasia/>
- Twitter: <https://twitter.com/CUPAcademic>
- YouTube: <https://www.youtube.com/user/CambridgeUP>
- LinkedIn: <https://www.linkedin.com/school/cambridge-university-press/>
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