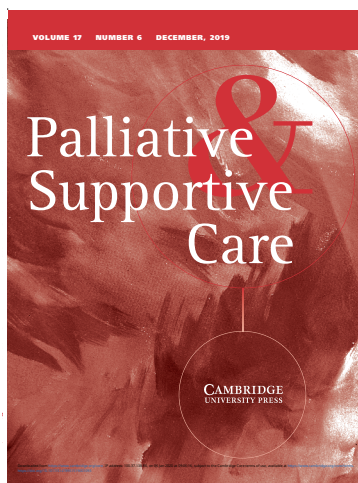


Palliative & Supportive Care

Editor-in-Chief: Dr. William Breitbart,
Memorial Sloan-Kettering Cancer Center, USA



Publication Frequency - online only

Bi-monthly (February, April, June, August, October and December) - Volume 18

Readership

- Psychiatrists
- Psychologists
- Terminal care workers
- Oncologists
- Neurologists
- Specialists in fetal medicine

Discount

- 15% discount for Agencies

Terms and Conditions

- Cambridge University Press reserves the right to refuse or withdraw any advertisement submitted for publication.
- All advertisements are subject to editorial approval.
- Payment for all advertising must be made within 30 days of date of invoice.

Background

Palliative & Supportive Care is an international journal of palliative medicine that focuses on the psychiatric, psychosocial, spiritual, existential, ethical, and philosophical aspects of palliative care. Its aim is to serve as an educational resource for practitioners from a wide array of disciplines engaged in the delivery of care to those with life threatening illnesses along the entire continuum of care from diagnosis to the end of life. The journal's scope is broad and relates to all aspects of palliative medicine that do not directly or exclusively deal with the administration of palliative care or hospice services, or with the primary management of pain and physical symptoms in palliative care.

2018 Impact Factor: 1.965

Advertising Rates 2020 - online only, no print component

Online Advertising on Cambridge Core: cambridge.org/PAX

\$200 USD per month

Average monthly external views on **Palliative & Supportive Care** homepage (www.cambridge.org/PAX) - over 1,475 (January 2019 - November 2019)

Recommended submission format (online ads): Files should be supplied as email attachments in GIF or JPG; must be in RGB; file sized at **300 w x 250 h pixels** and must not exceed **50k**. Please include url along with the file.

All online advertisements are required 10 days before the 1st of the run month.

Contact

All advertising inquiries, contracts, insertion orders, and artwork to:

M. J. Mrvica Associates, Inc.
2 West Taunton Avenue, Berlin, NJ 08009, USA
Telephone: +1 (856) 768-9360
E-mail: mjmrsvica@mrsvica.com

Please send reprint orders to:

Cambridge University Press
E-mail: usreprints@cambridge.org

