

PALEOBIOLOGY

Editor: Mark Patzkowsky



Publication Frequency

Quarterly (February, May, August, and November) - Volume 46

Readership

- Members of the Paleontological Society
- Paleontologists
- Academics, graduate students and students specializing in paleontology

Discount

- 15% discount for Agencies
- 10% series discount for 3 or more bookings

Terms and Conditions

- Cambridge University Press reserves the right to refuse or withdraw any advertisement submitted for publication.
- All advertisements are subject to editorial approval.
- Payment for all advertising must be made within 30 days of date of invoice.

Background

Published for the Paleontological Society

Paleobiology publishes original contributions of any length (but normally 10-50 manuscript pages) dealing with any aspect of biological paleontology. Emphasis is placed on biological or paleobiological processes and patterns, including macroevolution, extinction, diversification, speciation, functional morphology, bio-geography, phylogeny, paleoecology, molecular paleontology, taphonomy, natural selection and patterns of variation, abundance, and distribution in space and time, among others. Taxonomic papers are welcome if they have significant and broad applications. Papers concerning research on recent organisms and systems are appropriate if they are of particular interest to paleontologists. Papers should typically interest readers from more than one specialty. Proposals for symposium volumes should be discussed in advance with the editors.

2018 Impact Factor: 2.354

Advertising Rates 2020

Advertising Type	Size/Specs (w x h)	Rates B/W	Rates 4C
Non-Bleed	Full page, 5.5 x 8 in	\$ 525	\$975
	Half page, 5.5 x 4 in	\$ 265	\$700
	Covers IV (OBC) - color only		\$1,270
Trim size	6.875 x 10in		
Bleed size	7.125 x 10.25in, this includes .125 trim from all sides. Keep live matter .25" from trim.		

Recommended submission format (print ads): High-res PDFs with embedded fonts, plus supporting files and fonts. Images saved with OPI cannot be accepted. CMYK only; NOT RGB.

All print advertisements are required 8 weeks before the 1st of the publication month

For inserts please inquire.

Online Advertising on Cambridge Core: cambridge.org/PAB

\$150 per month

Average monthly external views on **Paleobiology** homepage (www.cambridge.org/PAB) - over 940 (January 2019 - November 2019)

Recommended submission format (online ads): Files should be supplied as email attachments in GIF or JPG; must be in RGB; file sized at **300 w x 250 h pixels** and must not exceed **50k**. Please include url along with the file.

All online advertisements are required 10 days before the 1st of the run month.

Contact

All advertising inquiries, contracts, insertion orders, and artwork to:

M. J. Mrvica Associates, Inc., 2 West Taunton Avenue, Berlin, NJ 08009, USA
Telephone: +1 (856) 768-9360 • E-mail: mjmrvica@mrvica.com

Please send reprint orders to:

Cambridge University Press
E-mail: usreprints@cambridge.org



CAMBRIDGE
UNIVERSITY PRESS