

*Today's Webinar will start at 3.00 pm (Singapore time, GMT+8)...*

# Open Access and Open Research

*Speaker: Joe Ng, Acquisitions Editor, Social Sciences, Cambridge University Press*

*Please **mute your microphone** when the host is speaking.*

*You can **unmute during the Q&A session** and raise your questions to the host.*

*The slides will be circulated afterwards.*

*Thank you for your cooperation!*



Part of **Academic Publishing Webinar Series**  
Find out more <http://ow.ly/M2o950zsAQR>



**CAMBRIDGE**  
UNIVERSITY PRESS

# Topics

- Academic publishing landscape
- About Cambridge University Press
- What is Open Access?
- What are “predatory” journals/conferences?
- Gold OA Journals on Cambridge Core
- Cambridge Open Engage
- Q&A (25 minutes)

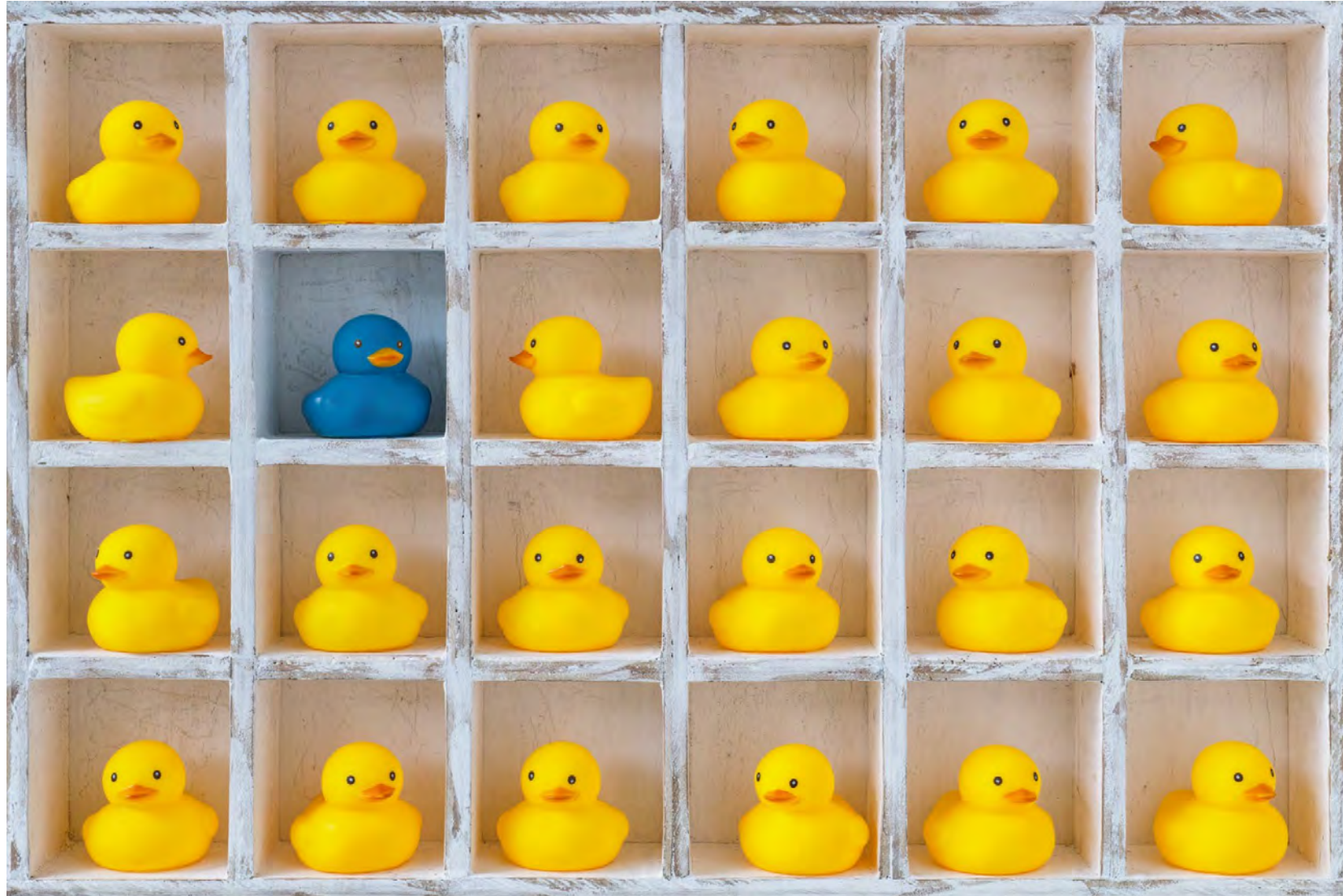
# THE PUBLISHING LANDSCAPE

# Academic Publishing Landscape

- Over **33,000** journals (excluding 9,400 non-English journals)
- More than **3 million** articles published each year
- More than **200,000** new books each year
- STM: \$25 billion, HSS: \$2.4 billion (annually)
- Many publishers (some small, some large)



# Your Challenge!



# Ecosystem

- scholars
- funders
- libraries
- publishers
- learned societies and professional associations

*All working together towards expanding access to the fruits of research*

# Rapidly Changing Landscape

- Journals business has been digital for over 20 years
- Digital is more and more important for books
- Open Access journals and experimentation with OA books
- Scholarly Collaboration Networks (Research Gate, Academia.edu, SSRN)
- Impact and other metrics (e.g. altmetrics)
- Lots of “free” content ! (Both legal and not so legal!)

# Cambridge University Press

- An integral part of the University of Cambridge
- World's oldest publisher, founded in **1534**
- Our first book was published in 1584
- Now looking forward to future with big investment in digital publishing





# Our Mission and Character

- Not-for-profit

All surplus reinvested in our publishing infrastructure, services and the University – distinguishing us from commercial presses

- Global

We work with the best scholars and the best universities around the world – employing our offices on 6 continents

- Quality

Our commitment to research of the highest quality is fundamental to our being – unlike our commercial counterparts.

# WHAT IS OPEN ACCESS?

# Definition of Open Access (OA)?

Research (mainly journal articles) that are:

- *freely* available on the public internet;
- permits *any users* to read, download, copy, distribute, print, search, or link to the full texts of these articles;
- *allows spiders* to crawl the articles for *indexing*;
- pass them as *data* to software (machine-readable);
- use them for any other *lawful* purpose;
- *without* financial, legal, or technical *barriers* other than those from gaining access to the internet itself.



Source: [Budapest Open Access Initiative](#)

# Why Publish OA?

**comply** with funder or government research mandates/policies to make their research output Open Access.

# Why Publish OA?

**maximize** distribution of research output for the benefit of society and

**maximize** the returns on investment on the funds used for research.



# Key Benefits of OA

## Discoverability and dissemination

- access research without encountering paywalls
- potentially increase the visibility and usage of their work
- greater return on investment by funders

# Key Benefits of OA

## Educational and other re-use

**Gold** OA works can be re-used without additional permission from publishers.

E.g., OA article could be re-published in a university course package, or translated into a different language, or figures or text from an article could be re-used in a presentation.

# Key Benefits of OA

## Public access and engagement

help professionals outside of academia who rely on research, such as *health workers, teachers and lawyers*, benefit from access to the latest findings.

# OA – The Numbers...

- c. 14,849 peer-reviewed Gold OA journals (+50% vs 2016!) <sup>1</sup>
- c. 5 million Gold OA articles published (+50% vs 2016 !)<sup>1</sup>
- c. 4,700 Green OA repositories<sup>2</sup>
- c. 6.2 million full-text articles on PubMed Central<sup>3</sup>
- c. 60,000 OA and public domain ebooks in [Project Gutenberg](#)<sup>4</sup>
- c. 30,000 OA books from 388 publishers registered<sup>5</sup>
- c. 1,060 OA mandates<sup>6</sup>

**Sources:** <sup>1</sup> [Directory of Open Access Journals](#) as of Jun 25, 2020;

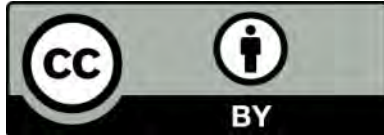
<sup>2</sup> [Registry of Open Access Repositories \(ROAR\)](#) as of Jun 25, 2020;

<sup>3</sup> As of Jun 25, 2020; <sup>4</sup> Correct as of Jun 25, 2020;

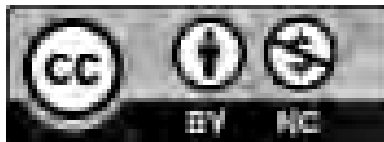
<sup>5</sup> [Directory of Open Access Books](#) as of Jun 25, 2020; <sup>6</sup> [ROARMAP](#), as of Jun 25, 2020.



# CC Licenses for Gold OA



**CC-BY** (most liberal license)



**CC-BY-NC** (Noncommercial use only)



**CC-BY-NC-SA** (Noncommercial use and able to adapt but with the same license)



**CC-BY-NC-ND** (Noncommercial and no adaptations)



# Gold Open Access

	Gold Open Access
<b>Intent</b>	<ul style="list-style-type: none"><li>• Author (or institution/funder) pays a fee to the journal for Gold OA</li></ul>
<b>Access</b>	<ul style="list-style-type: none"><li>• Free &amp; immediate public access to final version of article</li></ul>
<b>Use</b>	<ul style="list-style-type: none"><li>• determined by user licence, e.g. CC-BY-NC-ND.</li><li>• Check with your journal</li></ul>
<b>Fees</b>	<ul style="list-style-type: none"><li>• APC ranges between US\$500 to US\$4500 depending on journal/publisher</li></ul>
<b>How can I publish OA?</b>	<ul style="list-style-type: none"><li>• Gold OA journal</li><li>• Hybrid OA journal (subscription journal that allows individual articles to be published OA)</li></ul>

# Green Open Access

	Green Open Access
<b>Intent</b>	<ul style="list-style-type: none"><li>• Allow authors to post a version of their article online</li><li>• For traditional subscription journals that requires an embargo period (time delay)</li></ul>
<b>Access</b>	<ul style="list-style-type: none"><li>• Free public access to a <i>non-final</i> version of your article</li></ul>
<b>Use</b>	<ul style="list-style-type: none"><li>• Authors can use articles for a range of purposes.</li><li>• Open versions of article should have a user licence</li></ul>
<b>Fees</b>	<ul style="list-style-type: none"><li>• Free</li></ul>
<b>How can I publish OA?</b>	<ul style="list-style-type: none"><li>• Check your journal guidelines.</li><li>• Typically publish and then self-archive in a repository</li></ul>

# WHAT ARE “PREDATORY” JOURNALS AND CONFERENCES?

# What are “predatory” journals/conferences?

- No conclusive definition for all disciplines
- low-quality journals vs predatory journals
- Are typically full OA journals
- Superficial or no peer review before publication
- “pay to publish”
- Similar for conferences, minimal engagement/discussion of your paper at the panels (“pay to attend”)
- Will talk more about this at our next *Webinar (8 July)*

**GOLD OA JOURNALS  
PUBLISHED BY CAMBRIDGE  
UNIVERSITY PRESS**



# Gold OA Journals @ Cambridge (44)



# APCs for Cambridge OA Journals

- Article Processing Charges (APCs):
  - £385 (US\$600) to £1,780 (US\$2,835)
- Waiver/reduction of APC
  - For authors from low- to middle-income countries ([World Bank list](#))
- Peer review process and decision to publish *independent* of author intention to publish Gold OA

# Green OA Policy @ Cambridge

	<b>Personal Webpage</b>	<b>Department or institutional repository</b>	<b>Non-commercial subject repository (e.g., PubMed Central)</b>	<b>Commercial repository (ResearchGate, Academia.edu, SSRN)</b>
Submitted Manuscript Under Review	At any time	At any time	At any time	At any time
Accepted Manuscript	On acceptance	6 months after publication (STM journals)  On acceptance (HSS journals)	6 months after publication (STM journals)  On acceptance (HSS journals)	Abstract only + link to VoR on Cambridge.org
Version of Record	Abstract only + link to VoR on Cambridge.org	Abstract only + link to VoR on Cambridge.org	Abstract only + link to VoR on Cambridge.org	Abstract only + link to VoR on Cambridge.org

This policy is updated as of 18 May 2019 and we reserve the right to amend the policy as deemed fit. The latest policy can be viewed here: <https://www.cambridge.org/core/services/open-access-policies/open-access-journals/green-open-access-policy-for-journals>



## The collaborative site to upload, share and advance your research

**Cambridge Open Engage** is the new early content platform from Cambridge University Press, designed to provide researchers with the space and resources to connect and collaborate with their communities, and rapidly disseminate early research. It is free to upload and read content.

[www.cambridge.org/engage/coe/public-dashboard](http://www.cambridge.org/engage/coe/public-dashboard)

# **SUPPORT FOR RESEARCHERS & AUTHORS**

# Journal Recommendation Services

- Cambridge University Press (partnered with AJE):  
[www.cambridge.org/academic/author-services/services/journal-recommendation/](http://www.cambridge.org/academic/author-services/services/journal-recommendation/)
- Other publishers / service providers
  - Wiley's Journal Finder
  - Taylor & Francis Journal Suggester
  - Elsevier JournalFinder
  - Springer Nature Journal Suggester
  - Cactus Editage Journal Selection
- Search Web of Science database / Scopus for the top journals if your institution have subscribed to it

# Editing/Translation Services

- We partner with AJE to provide language editing, translation, formatting and figures services
- 420 area of studies with > 1,000 qualified editors
- editors are native English speakers, with Masters/PhD/MD from top research universities and a specialist in your discipline
- More details here: [www.cambridge.org/academic/author-services/](http://www.cambridge.org/academic/author-services/)



# Useful Books for New Authors

US\$35



Day and Gastel  
9781316640432

US\$26



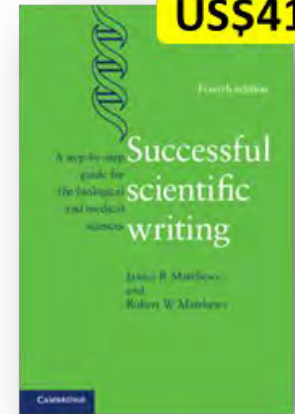
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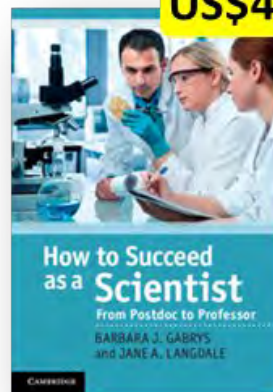
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US\$41



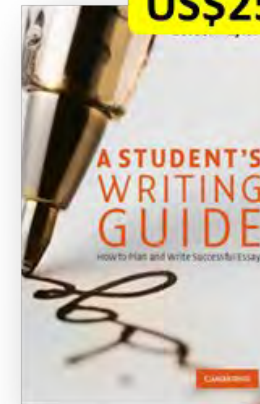
9781107691933

US\$41



Gabrys & Langdale  
9780521186834

US\$25



Taylor  
9780521729796



Thank you!





# Contact us



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