

For Microscopists by Microscopists

Microscopy
TODAY

2021
BUYERS' GUIDE

Rates and Instructions • Deadline: December 11, 2020

On the following pages please find Information on the listings available for purchase in
Microscopy Today 2021 Buyers' Guide and the Insertion Order forms.
There are separate files with Word templates of the different types of listings.

Please fill out electronically and send to:

Kelly Miller • Email: kmiller@mrvica.com • Phone: 856.768.9360

IMPORTANT:

Scanned PDFs and handwritten forms will not be accepted.
Please contact Kelly Miller with any questions or concerns.

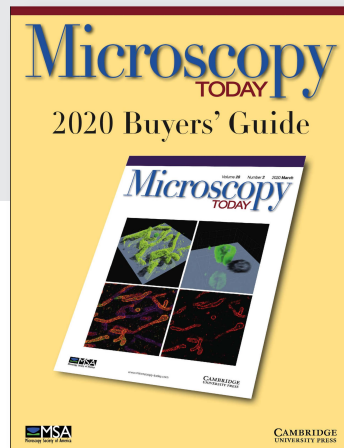
Ad materials should be submitted directly to Kelly Miller at kmiller@mrvica.com.

Specifications for Company Profiles, Images, and Major Listings

Recommended submission format: High-res PDFs with embedded fonts, plus supporting files and fonts.
Windows format PSD, TIF or EPS files accepted; MAC format accepted. Images saved with OPI cannot be accepted.
CMYK only, NOT RGB. Flattened PDFs will not be accepted. Images should be minimum 600 dpi.



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Types of listings:

Listing Type	Details	Rate
Company Profile	Applied Beams LLC Company Profile Phone number Company URL	Full page profile (see sample at right) plus benefits of one major listing
Major Listing	DEBEN Phone number Company URL	Listed in Company Index, major listing entry in "Microscopy Product Vendors" with logo and photo plus catalog URL (linked in digital edition)
Minor Listing	My Company Instruments Company URL	Company URL in Product and Services Index under five keywords

Rates:

Company profile:
\$1,655

Major Listing:
\$770, additional
product: \$220

Minor listing: \$25

PRODUCT AND SERVICES INDEX - sample

<p>Accessories (miscellaneous)</p> <p>Chroma Technology Corp. 800-824-7662 www.chroma.com</p> <p>Microscopy Innovation, LLC 888-302-3925 www.microscopyinnovations.com</p> <p>Protochips, Inc. 919-341-2612 www.protochips.com</p> <p>QImaging 604-530-5800 www.Qimaging.com</p> <p>Ted Pella, Inc. 800-237-3526 www.tedpella.com</p> <p>TEMWindows.com (SimPore, Inc.) 888-323-6266 www.temwindows.com</p> <p>AFM/SPM Accessories</p> <p>Ted Pella, Inc. 800-237-3526 www.tedpella.com</p>	<p>Nanolane 33-2-43-54-09-00 www.nano-lane.com</p> <p>Nanonics Imaging, Ltd. 1-866-220-6828 www.nanonics.co.il</p> <p>Nanoscience Instruments 480-940-3940 www.nanoscience.com</p> <p>Nea Spec GmbH 49-176-2320-3996 www.neaspec.com</p> <p>Park Systems, Inc. 408-986-1110 www.parkAFM.com</p> <p>Quantom Design, Inc. 858-481-4400 www.qdusa.com</p> <p>WITec Instruments Corp. 865-984-4445 www.witec.de</p> <p>Auger Microscopes</p> <p>JEOL USA, Inc. 978-535-5900</p>
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Company Profile

sample

Major Listing

sample

Minor Listing

FREE listings in up to 5 indexing categories. Additional listings available: \$25 each

My Company Instruments www.mci.com

Closing Date: December 11, 2020

If an advertiser fails to provide new artwork for a particular issue by the materials closing date deadline (or a pre-approved extension granted by the Publisher), then the Publisher will pick up the most recent artwork provided. If no artwork is on hand, then the advertiser will still be responsible for payment on the space.

Cancellations are not accepted after the closing date.

Free listings will be automatically renewed each year unless written notification of changes or cancellation is submitted by advertiser.

HOW TO RESERVE YOUR LISTING

Contact Kelly Miller at 856.768.9360;
Email: kmiller@mrva.com for details.

Product Category Keywords

(Please choose the category which best describes your product.)

3D Diffraction Tomography	Cold Sputtering Equipment	Electron Probe Microanalyzers (EPMAs)
3D Live Cell Imaging	Colloidal Gold	Electrostatic Force Microscope
3D Tomography Software	Confocal Microscopes	Embedding Materials
6-Axis Positioners	Consulting	EMI Cancellation
Accessories (miscellaneous)	Contract Research	Energy-Dispersive X-ray Spectrometry (EDS)
Acoustic Enclosures for SEMs	Cooling Systems	Energy Filters (EM)
Acoustic Microscopes	Correlative Microscopy	Environmental Chambers
AFM Probes	Courses/Workshops	Environmental TEM
AFM/SPM Accessories	Critical Point Dryers	Evaporation Sources
Amplitude Modulation Microscopy	Cryoequipment	Evaporation Systems
Analytical Balance	Cryostats	Facility Management System
Antibodies	Cryotransfer Equipment (EM)	Failure Analysis
Anti-Contamination Systems	Cryo-Ultramicrotome	FIB Accessories
Anti-Vibration Devices	Crystallographic Mapping	FIB Lift-out
Apertures	Cut-Off Machines	FIB-SEMs
Atom Probe	Databases	FIB Service Laboratories
Atomic Force Microscopes (AFMs)	Desiccators	Field Emission Sources (See Filaments)
Auger Microscopes	Detectors	Filaments and Filament Rebuilding
Autofocus Systems	Diamond Knives	Filters (See Optical Filters)
Automation/Robotic Equipment	Diamond Scribing Tools	Fixatives and Chemicals
Backscattered Electron Detectors	Diamond Wire Saws	Fluorescence-Lifetime Imaging Microscopy (FLIM)
Beam Splitters	Differential Interference Contrast	Fluorescence Microscopy
Benchtop SEM	Diffraction Calibration	Fluorescence Resonance Energy Transfer (FRET)
Biology and Cytology	Diffraction Calibration	Fluorophores
Bioreactor Cell Culture System	Digital Archiving/Data Storage	Focused Ion Beam Courses (FIB)
Books and Textbooks	Digital Light Microscopes	Focused Ion Beam Systems/Workstations
Calibration and Reference Standards	Dry Milling	Forensic Testing Supplies
Camera/Digital Camera Systems	Dual Beam FIB/SEM	Freeze Drying Equipment
Cameras, EMCCD	E Beam Lithography	FT-IR Microscopy
Cameras, Intensified CCD	EBSD Courses	Furnaces
Cameras, CMOS	EDS Courses	Gas Injection Systems
Cantilevers	EDS Detector Repairs and Upgrades	Gauges (Vacuum)
Carbon Coaters	EDS Detectors & Systems	Glass Knives
Carbon Nanotube Probes for AFM	Education	Gloves
Cameras, CCD	Electrical Characterization	Gold Nanoparticles/Probes
Centrifuges	Electron Backscatter Diffraction (EBSD)	Grids (EM)
Chemicals	Electron Crystallography	Hand Loupes
Clean Room Accessories	Electron Energy Loss Spectrometry (EELS)	Heat Exchangers
Cleaving	Electron Guns	Heating Stages
Coating Supplies	Electron Microprobes/EPMA	Helium & Ion Microscopes
Coating Systems	Electron Microprobe Automation Systems	
Coating Thickness Gauge	Electron Microprobe Courses	
	Electron Microprobe Service	

Product Category Keywords Continued

(Please choose the category which best describes your product.)

High Definition Cameras	Magnification Calibration	New and Used Equipment
High Speed Imaging	Mass Spectrometers/Residual Gas Analyzers	NIR Composition Analyzers
Histology Supplies	Materials Characterization	NIR Moisture Meter
Hoffmann Modulation Microscopy	Materials Science	Normarski Interference Contrast
Holographic Microscopes	Measuring Microscopes	Objective Lenses
Hot Plates	Mechanical Microprobes	Ocular Lenses
Illuminators, Light Microscopy	Megapixel Cameras (See Cameras/Digital Camera Systems)	Optical Filters
Image Analysis and Processing	Mercury Lamps	Optical Prototyping System
Image Analysis Software	Metallographic Equipment	Orientation and Phase Analysis, TEM
Impedance Spectroscopy	Metallographic Microscopes	Osmium Coaters
Immunolabeling	Metrology Instruments	Particle Analyzer
Incubators for Live Cell Imaging	Micro Balance	Particle Characterization Services
Indenters	Micro-CT Scanning	Perfusion System
Infra-Red Microscopes	Micro Milling Machine	Phase Contrast Microscopy
In-Situ SEM	Micro Tools	Phase Identification
In-Situ TEM	Micro X-ray Fluorescence	Photoactivated Localization Microscopy (PALM)
Integrated EDS, EBSD, WDS Microanalysis	Microanalysis Services	Photography Supplies
Inverted Light Microscopes	Microelectromechanical Systems (MEMS)	Photometers
Ion Beam Milling	Microinjectors	Piezo Stages and Controllers
Ion Beam Polishers	Micromanipulators	Plasma Cleaners
Ion Guns	Microscope Enclosures	Polarized Light Microscopy
Ion Microscopes	Microscope Immersion Oil	Polarizers
Ion Pumps, New and Rebuilding	Microscope Slides	Polishing Consumables
Journals	Microscope Stages	Polishing Equipment
Knifemakers	Microscope Stands	Positioning Systems
Knife Resharpening	Microscope Viewing Heads	Powder Blenders
Knives	Microscopy Applications	Precession Electron Diffraction
Laboratory Fume Hoods	Microscopy Education	Precision Positioning Stages
Laboratory Furniture	Microscopy Services	Prepared Slides
Laboratory Information Management System (LIMS)	Microtomes and Ultramicrotomes	Prisms (See Beam Splitters)
Laboratory Safety Supplies	Microtome Repair	Proportional Counter Windows
Laminar Flow Hoods	Microwave Tissue Processing	Publishers
Lamps and Light Sources	Moisture Balance	Quartz Slides
Large Area AFM	Monoclonals	R&D Pilot Production Systems
Laser Capture Microscopy	Multiphoton Microscopes	R&D Sputter Systems
Lasers	Multiprobe Imaging	Raman Optical Filters
Laser Scanning Confocal Microscopes	Nano Indentation	Raman Spectroscopy/Microscopy
Leak Detectors	Nanomanipulators	Recirculating Water Chillers
LED Illumination	Nanopositioners & Stages	Reference Materials/Reference Standards (See Calibration and Reference Standards)
Lenses	Nanopositioning Motors	Reflection Light Microscope
Light Microscopes (LOMs)	Nanoprobes	Refractive Index Liquids
Light Tight Imaging Chamber	Nanoprobes/Mechanical Microprobes	Resharpening Services (See Knife Resharpening)
Lightsheet	Nanosensors	Resolution Standards
Live-Cell Chambers	Nanotools	Sample Preparation & Handling
Live-Cell Imaging	Near-Field Scanning Optical Microscopes (NSOMs)	Sample Storage
Magnetic Field Cancellation		

Product Category Keywords Continued

(Please choose the category which best describes your product.)

Scan Interface for SEM and STEM	Spectrometers (light)	Tip Calibrators
Scanners (SPM)	Spectrometers (X-ray)	Tips (SPM)
Scanning Electron Microscopes (SEMs)	Spinning Disk Confocal Microscopy	Tissue Processors
Scanning Electron Microscopy Courses (SEM)	Spinning Disk Microscopy	Tools
Scanning Probe Microscopes (SPMs)	SPM Signal Analyzer/Controller	Total Internal Reflection Microscopy (TIRF)
Scanning Transmission Electron Microscopes (STEMs)	SQUID	Trace Element Analysis Services
Scanning Transmission Electron Microscopy (STEM) Courses	Stage Automation	Transmission Electron Microscopes (TEMs)
Scanning Tunneling Microscopes	Stage Micrometers	Tweezers
Scintillators	Stains	Ultramicrotomes (See Microtomes & Ultramicrotomes)
Screen Recoating	Standards for Microanalysis	Ultrasonic Cleaners
Secondary Ion Mass Spectrometer (SIMS)	Stepper Motor Based Linear Actuators	Ultrasonic Tweezers
Section Stainers	Stereo 3D Imaging and Measurement	Used Equipment
SEM Accessories	Stereo & Zoom Microscopes	Vacuum Equipment
SEM Analysis Services	Stereoscopic Viewing Systems	Vacuum Evaporators
SEM/STEM Digital Imaging Systems	Stimulated Emission Depletion Microscopy (STED)	Vacuum Oils
SEM and TEM Sample Holders	Stochastic Optical Reconstruction Microscopy (STORM)	Vacuum Tweezers
Semiconductor Failure Analysis	Storage supplies	Vibration Isolation Systems
Service and Repair	Structured Illumination Microscopy (SIM)	Vibratomes
Service Laboratories	Student Microscopes	Vibratory Slicers
Short Courses	Super Resolution Microscopy	Video Microscopes
Silicon Drift Detectors (SDD) for SEM and TEM	Supplies	Water Chillers
Slides and Coverslips	Surface Analysis	Wavelength Dispersive X-ray Spectrometry (WDS)
Small Tools	Surface Profiling	WDS Detectors & Systems
Society and Event Organizer	Take-off Angle Imaging	Wet Milling
Software for Microscopy	Tabletop SEM	Wide Field Microscopes
Software for Microanalysis	TEM Accessories	Xenon Focused Ion Beam
Spatial Light Modulator	TEM Grids	Xenon Lamps
Specimen Holders	TEM Imaging Software	X-ray Analysis Equipment
Specimen Preparation Equipment	TEM Sample Handling	X-ray Microscopy
Specimen Preparation & Handling	TEM and SEM Specimen Preparation	X-ray Photoelectron Spectrometers/ Microscopes
Specimen Preparation Supplies	Testing Equipment	X-ray Windows
Specimen Stages	Thin Film Thickness Measurement	Zeta Potential Analyzer
	Thin-walled Capillary Tubes	



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